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Intro:
Chatham Borough is located in southwest Morris County and has an area of 2.4 square miles. Milton Avenue School is located on Milton Avenue that has a 25 MPH posted speed limit. During morning and afternoon school hours, the speed limit is reduced to 25 MPH on neighboring streets with higher posted speed limits. Most of the Borough has sidewalks present in the community, however traffic volume is high in many areas and the Borough has a vibrant economic center and transit station that are popular destinations for motorists. On the streets with no sidewalks, traffic volume and speed are perceived to be low, but motorist awareness is a concern, especially during morning and afternoon rush hours.

Objectives of the Travel Plan:
1. To make travel to and from Milton Avenue School safer and more efficient.
2. To reduce traffic congestion around the school zone.
3. To encourage travel to school by means other than the car, thus encouraging students to walk as a health option.
4. Increase motorist awareness within the community, making it a safer place to walk and cycle.
5. Educate younger students on the safety elements of walking and bicycling, especially to and from school.

Current School Policy:
Walking and bicycling are greatly encouraged, not only within Milton Avenue School, but throughout the entire school district. There are bicycle racks present at each of the schools for the students and faculty to use, and there are three crossing guards present within a .25 mile radius of MAS. The crossing guards are located at the intersections of Weston Ave and Passaic Ave, Weston Ave and Coleman Ave, and Milton Ave and Duchamp Pl. Currently, students whom reside more than 2 miles from their school are eligible for bus transportation. Students are required to complete a bicycle safety course offered by the PE department in order to be eligible to ride their bicycle to/from school.

Efforts to Date: Education and Encouragement

Proximity Analysis:
The School District of the Chathams provided TransOptions with redacted students addresses for the 2011-2012 academic year. TransOptions used the student locations to assess the feasibility of students...
walking or biking to and from school, solely regarding distance that they live from their respective school.

This data enabled the Chatham Safe Routes to School Team to estimate the number of students that would be able to walk or bike to school. This also assisted in creating walking routes, as well as identifying the target enforcement areas and locations where infrastructure improvements would be necessary. 80.2% or 276 of the students at Milton Avenue School reside within a 1 mile radius.

**Parent Survey:**
A Parent/Caregiver Survey was developed by the NJ SRTS Resource Center at the Alan M. Voorhees Transportation Center as a tool to gather information regarding a student’s travel behavior as seen by the parent/caregiver. The goal of this survey is to learn how students travel to and from school and to better understand any issues or concerns that parents have with allowing their child to walk or bike to school. Below is a highlight from the parent survey responses that were collected during the winter of 2011:

**Question 10: (A) How does your child usually get to and from school?**
Question 15 (B) Indicate the one factor that is most important in your decision.

Most Important Factor for If Child Walks/Bikes to School or Not

- Distance to and from school: 21%
- Unsafe crossing or intersections: 28%
- Availability of sidewalks: 11%
- Availability of bike paths and/or trails: 4%
- Availability of bike parking: 0%
- Availability of school bus: 0%
- Weather: 6%
- Availability of crossing guards: 6%
- Speed of traffic on roads: 5%
- Amount of traffic on roads: 19%
- Weather: 6%
- Availability of crossing guards: 6%
- Speed of traffic on roads: 5%
- Amount of traffic on roads: 19%
- Weather: 6%
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- Amount of traffic on roads: 19%
- Weather: 6%
- Availability of crossing guards: 6%
- Speed of traffic on roads: 5%
- Amount of traffic on roads: 19%
Question 16: (B) Indicate the one factor that is most important in your decision. Are there any other important factors in your decision to let your child bike or walk to school?

Travel Tallies:
A Student Travel Tally was conducted in the fall of 2011 to form as a baseline snapshot of the student’s travel mode to and from school. The tally was created by TransOptions based off of the SRTS National Partnership Tally. The tally is a simple “show-of-hands” collection method where the teacher during the first period of school asked the students how they arrived at school that morning, giving the student the choice of Walk, Bike, Bus, and Carpool with other students, driven alone in a family vehicle, or other (scooter, skateboard, etc.).

The data collected in the tally was completed without the promotion of a walk or bike to school event. We hoped to gather information that would capture the true travel behavior of the school before any encouragement and education efforts were put forth. In the AM from November 15th, 2011 to November 17th, 2011, 211 students had walked to school (22.9%), 7 had biked (0.8%), 12 had taken the bus (1.3%), 198 carpooled with other students (21.5%), 489 were driven alone by a parent or guardian (53.0%), and 5 arrived to school via other means (0.5%). In the PM, 215 students had walked home from school (23.1%), 8 had biked (0.9%), 19 had taken the bus (2.0%), 199 carpooled with other students (21.4%), 485 were driven alone by a parent or guardian (52.0%), and 6 arrived home via other means (.6%).
As the school year progressed, the students and their parents were encouraged to walk or bike to school, and where the service was available to them, to take the bus. Also, parents were educated on the New Jersey Pedestrian laws, and a Chatham SRTS Facebook page was created, gathering information from the residents of the community regarding opportunities or constraints their child may face on his or her trip to school. There were also a series of videos that were created in anticipation of Walk and Bike to School Week, which were posted on YouTube, and publicized throughout the school district.

The Student Travel Tally was conducted again during a marketed “Walk to School Week” sponsored by TransOptions. Parents and teachers were encouraged to promote the event to their children and students in the weeks prior to the event. In the AM, from April 24th, 2012 through April 26th, 2012, 414 students had walked to school (48.4% or a 96.2% increase), 25 had biked (2.9% or a 257.1% increase), 16 had taken the bus (1.9% or a 33.3% increase), 83 carpoled with other students (9.7% or a 58.1% decrease), 311 were driven alone by a parent or guardian (36.4% or a 36.4% decrease), and 6 arrived to school via other means (0.7% or a 20% increase). In the PM, 348 students had walked home from school (41.3% or a 69.1% increase), 27 had biked (3.2% or a 237.5% increase), 13 had taken the bus (1.5% or a 31.6% decrease), 104 carpoled with other students (12.3% or a 47.7% decrease), 330 were driven alone by a parent or guardian (39.1% or a 31.9% decrease), and 21 arrived home via other means (2.5% or a 250% increase). The findings of the travel tally are represented below:
Bicycle Education Curriculum:
The Bike Safety Specialist of TransOptions developed an in-class off-bike bicycle education program to be taught throughout the School District of the Chathams. The curriculum has been developed to address the different age groups and their ability to comprehend the lesson plan. The program is designed to provide the following educational lessons for the various grade levels:

- Grades K-1 – One Classroom Lesson
  - Importance of the helmet and take home material for parents to learn how to properly fit a helmet.
  - Encourage bicycling as a fun and energizing activity.
  - Learn the basic traffic signals (Stop Signs and Traffic Lights) and to teach them the role of the crossing guard.
  - The lesson also includes a take home coloring book that can be used as a take-home homework assignment.

- Grades 2-3 – One Classroom Lesson
  - Importance of the helmet and take home material for parents to learn how to properly fit a helmet.
  - Encourage bicycling as a fun and energizing activity.
  - Learn the rules of traffic signals (Stop Sigs, Traffic Lights, One Way signs, Yield Signs) and to teach them the role of the crossing guard.
  - Educate the students on the environmental and health benefits of bicycling.
  - Educate the students about sharing the road and how to look out for cars and other hazards.

TransOptions worked with the Physical Education (PE) teachers at each of the six public schools in Chatham to train them in the bicycle curriculum. Training sessions were coordinated with each of the schools, and instructions were provided to the PE teachers on how to conduct the lesson. This was an educational experience for TransOptions, and provided insight on how to best deliver the message of bicycle safety to students in varying age groups.

Barriers and Constraints:
The Chatham SRTS Committee created a Safe Routes to School email account, as well as a Facebook profile, to solicit information from residents of the community. Both accounts generated a number of responses regarding crosswalks, sidewalks, crossing guards, signage, and maintenance issues that could pose as threats to pedestrians travelling to and from school. Below is a list of the areas of concern that were cited by residents in the community as suggestions to be considered moving forward:

Sidewalk Installation Requests:
- Center Avenue from Weston Avenue to Harvard Street
- Elmwood Avenue

Traffic Calming Measures:
- Pedestrian Warning Flashers on Passaic
- Reduce speeding on NJ 124
This was the first year of having a successful Safe Routes to School program in Chatham Borough. Milton Avenue School, as well as Chatham Borough, will continue to promote and encourage students travelling to and from school to do so by means of active transportation. Those students that reside greater than 2 miles from the school are eligible for bus service, and are encouraged to utilize those services.

TransOptions hopes to host bicycle and pedestrian education classes at Milton Avenue School in the upcoming 2012-2013 school year. TransOptions also hopes to work with the Chatham SRTS Committee, Milton Avenue School and the Chatham Borough Police to establish Walk and Bike to school days for the upcoming school year. Establishing dates for these events before the school year begins will facilitate in the encouragement and communication to parents and enable those to participate.

Milton Avenue School would like to acquire sources of funding for continued promotional items and other encouragement and educational materials to build on the success of the program to date.

### Proposed Actions:

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<thead>
<tr>
<th>Proposed Actions</th>
<th>Responsibility</th>
<th>Timeframe</th>
<th>Cost</th>
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<tbody>
<tr>
<td><strong>Education Actions</strong></td>
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<tr>
<td>Pedestrian Safety Classes</td>
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<tr>
<td>Bicycle Safety Classes</td>
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<tr>
<td>Printing of Pedestrian Safety Documents for Parents</td>
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<td><strong>Encouragement Actions</strong></td>
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<tr>
<td>Establish relationship with local sponsors</td>
<td>Chatham SRTS Committee</td>
<td>Ongoing</td>
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<tr>
<td>Establish Walk and Bike to School dates for 2012-2013 School Year</td>
<td>School/Board of Education/Borough Police/TMA</td>
<td>Fall 2012</td>
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<tr>
<td>Register for International Walk to School Day</td>
<td>School/TMA</td>
<td>By October 3rd</td>
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<td><strong>Enforcement Actions</strong></td>
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<td>Yield to Pedestrians at crosswalks</td>
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<tr>
<td>Installation of sidewalks, crosswalks, pedestrian signage</td>
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<td>Walkability/Bikeability Audit</td>
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<td>Parent Survey</td>
<td>School/TMA</td>
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</table>
Map of School

Milton Avenue School
Chatham Borough

Legend
- Sidewalk
- Recommended Walking Route
- Crosswalk
- Traffic Light
- Crossing Guard

Distance | Walking Time
--- | ---
.25 Miles | 6-8 Minutes
.50 Miles | 10-15 Minutes
.75 Miles | 15-20 Minutes
1 Mile | 20-25 Minutes
Sponsored by the New Jersey Department of Transportation with funding from the Federal Highway Administration