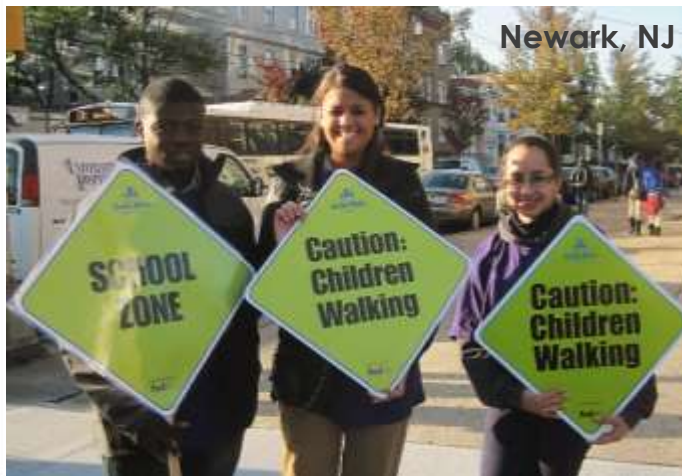


Hanover, NJ



Newark, NJ



Hoboken, NJ



Jamesburg, NJ



Garfield, NJ



Highland Park, NJ



Netcong, NJ



New Brunswick, NJ



PEDESTRIAN & BICYCLE SAFETY PROMOTION INITIATIVES

SUSTAINABLE JERSEY FOR SCHOOLS - 10 points



Pedestrian and Bicycle Safety and Promotion Initiatives

Overview:

- ❖ Foster a culture that reinforces the important role of active transportation in everyday life.
- ❖ Implement best practices to facilitate walking and biking to school or undertake infrastructure improvements to make the school grounds or adjacent area safer.
- ❖ Promote active commuting options for children and parents.
- ❖ Education and Promotional action to reinforce critical safety skills for students.
- ❖ Provide fun ways to get students and parents interested in walking and bicycling.





Pedestrian & Bicycle Safety Promotion Initiatives

Importance:

- ❖ Increase in Childhood Obesity concerns due to sedentary lifestyle.
- ❖ Teach students about health living and promote active lifestyle.
- ❖ Raise environmental awareness and the related benefits of walking and bicycling.
- ❖ Improve street safety by focusing on improvements to walking and bicycling infrastructure.



RUTGERS
Edward J. Bloustein School
of Planning and Public Policy





Leadership and Involvement:

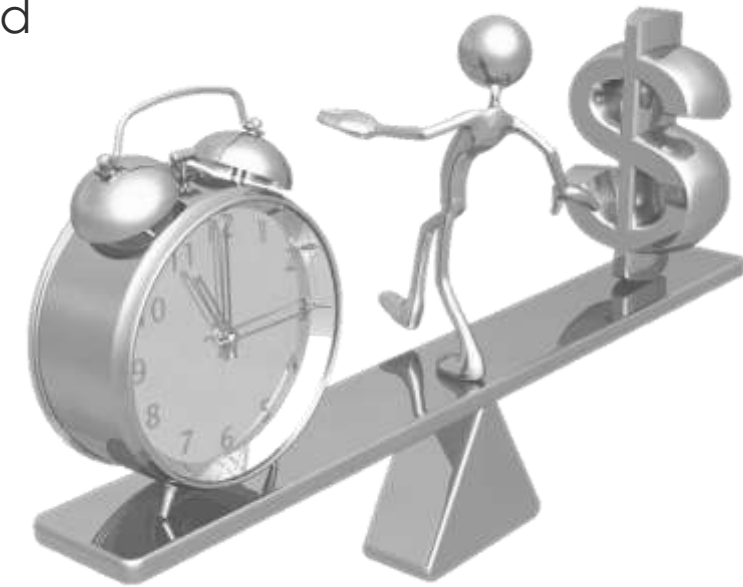
- ❖ Principal
- ❖ School administrators
- ❖ Teachers including Physical Education Teachers
- ❖ School staff (nurse, facilities)
- ❖ Board of Education members
- ❖ Parents/Parent Teacher School Organizations (PTO;PTA)
- ❖ Crossing guards
- ❖ Local police departments
- ❖ Students
- ❖ Local advocates and community nonprofit groups
- ❖ Neighborhood groups and alliances
- ❖ Transportation Management Associations/Safe Routes to School Regional Coordinator





Timeframe:

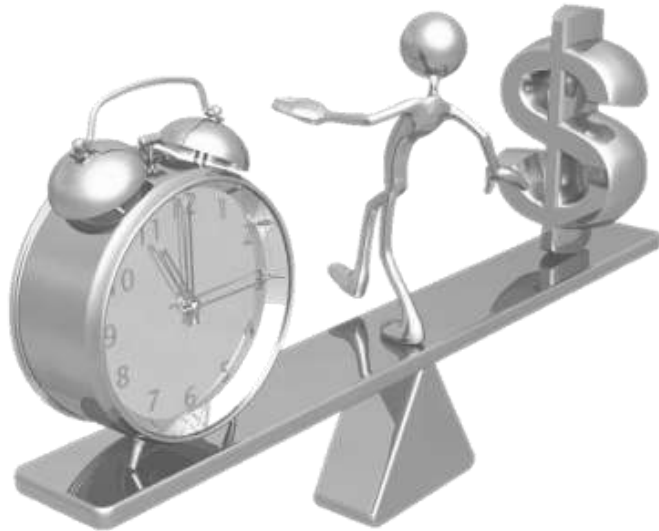
- ❖ 2 – 4 months or more to organize safety education programs and walk and bike to school events (based on the content, goals, and structure of the program/event)
- ❖ Implementing active transportation best practices could take a little longer (depending on the research and planning involved)
- ❖ Infrastructure improvements for walking and bicycling safety will take the most time (since they most likely will involve capital expenses and coordination with the municipal, county, or state government units)





Cost and Resources:

- ❖ Project costs and resource needs can vary depending on the initiatives undertaken but generally low to no cost (non-infrastructure programs).
- ❖ Infrastructure costs can also vary depending upon the improvement (painting crosswalks is less costly than replacing or installing sidewalks).





Pedestrian & Bike Safety Education Programs

Implementation:

1. Identify topics for presentations.
2. Utilize classroom materials.
3. Organize and conduct presentations.
4. Tie into curricula.





Types of Pedestrian and Bike Safety & Promotion Events:

- ❖ Walk and Bike to School Events:
- ❖ Walking School Bus
- ❖ Walk and Bike to School Day
- ❖ Bike Train
- ❖ Bike Rodeo
- ❖ Campus Walks/Walk at School
- ❖ Walkability Audits
- ❖ Golden Sneaker Award Program/Mileage Clubs/Poster Contests





Pedestrian and Bike Safety Events

Implementation:

- ❖ Decide on the type of event.
- ❖ Pick a date.
- ❖ Form a team.
- ❖ Reach out to local businesses.
- ❖ Identify responsibilities.
- ❖ Plan for contingencies.
- ❖ Contact your SRTS Regional Coordinator and local police for assistance.
- ❖ Publicize, promote and advertise your events.
- ❖ Document the event and start planning the next one.



Plainfield, NJ





Active Transportation Best Practices:

- ❖ Bicycle/Skateboard/Scooter Parking and Storage
- ❖ Kiss and Walk Drop-off/Pick-up Locations
- ❖ Staggered Dismissals (dismiss walkers/bikers first)
- ❖ Safe Routes to Bus Stops
- ❖ Walking club for staff/rewarding staff who walk and bike to school





Infrastructure Improvements:

- ❖ Installing and fixing sidewalks
- ❖ Stripping/painting crosswalks
- ❖ Installing signs and signals





Pedestrian & Bicycle Safety and Promotion Initiatives Action Documentation Submission Requirements:

1. Description of Implementation:

- ❖ In the text box provided on the submission page for this action please describe (300 words or less) the Pedestrian & Bicycle Safety and Promotion Initiatives the school has implemented.

2. Upload documentation

- ❖ of at least TWO pedestrian and/or bicycle safety education programs or walk and bike to school events have taken place in the past twelve months

3. Upload documentation

- ❖ of at least one active transportation best practice was implemented at the school within the last three years and continues to be in place today.

OR

- ❖ Upload documentation that one infrastructure improvement was completed in the last three years to improve pedestrian and/or bicycling safety on or adjacent to school grounds.

Approved actions will be set to expire on August 31 of the year the certification application was submitted. To reapply for this action, documentation must be updated as needed based on the requirements above.



RUTGERS
Edward J. Bloustein School
of Planning and Public Policy





Pedestrian and Bicycle Safety and Promotion Initiatives

Spotlight:

Lebanon Borough's Pedestrian and Bicycle Safety Programs: A bike/scooter rodeo instructed on importance of helmet fitting, rules of the road and assessed their skills. For more information, contact HART Transportation Management Association at info@HARTTMA.org.

Jersey City Golden Sneaker Award

http://www.hudsonoma.org/index.php?page=goldensneaker&option=com_content&task=view&id=204&cat_id=20&Itemid=61

Walking School Bus in Maplewood

<http://www.saferoutesnj.org/walking-school-bus-in-maplewood/>



RUTGERS
Edward J. Bloustein School
of Planning and Public Policy





Pedestrian and Bike Safety Promotion Initiatives

Resources:

New Jersey Safe Routes to School Regional Coordinators.

[www.saferoutesnj.org/about/regional-coordinator-tmas/.](http://www.saferoutesnj.org/about/regional-coordinator-tmas/)

New Jersey Safe Routes to School Resource Center

<http://www.saferoutesnj.org/>

Safe Routes Philly

<http://saferoutesphilly.org/schools/curriculum/>

Transportation Management Associations

<http://tmacouncilnj.org/>

National Center for Safe Routes to School

<http://www.saferoutesinfo.org>

The Walking School Bus Program: A Primer and First Steps

http://apps.saferoutesinfo.org/training/walking_school_bus/



RUTGERS
Edward J. Bloustein School
of Planning and Public Policy

