

Highland Park, NJ



Netcong, NJ



Hunterdon, NJ



Hunterdon, NJ



Montclair, NJ

# SAFE ROUTES TO SCHOOL ACTION

Sustainable Jersey - 10 Points



# Purpose of Safe Routes to School

- ❖ Incorporate physical activity into a child's daily routine.
- ❖ Make walking & bicycling to school safe & appealing.
- ❖ Provide a sense of responsibility & independence for children.
- ❖ Encourage children, including those with disabilities, to walk & bicycle to school.
- ❖ Teach children safe pedestrian & bicycle behaviors.
- ❖ Promote health & environmental benefits.
- ❖ Provide children with a time to socialize with parents & friends while getting to know their neighborhoods.



Teach children safe pedestrian & bicycle behavior

New Brunswick, NJ

Montclair, NJ

Make walking & bicycling appealing

Newton, NJ

Brick, NJ



# Safe Routes to School action – 10 points

- ❖ Examine conditions around schools, conduct projects & activities to improve safety & reduce traffic & air pollution around schools.
- ❖ Improve pedestrian and bike safety for children & community.
- ❖ Points can also be earned by municipalities for progress made toward Complete Streets.
- ❖ Schools and school districts earn separate points for Sustainable Jersey for Schools Certification.
- ❖ Participating municipalities & schools could also be awarded for NJ SRTS Recognition Program. Silver level NJ SRTS Recognition earns 10 points for the SRTS action.





# Leadership & Involvement

- ❖ Municipal Governments
- ❖ School Administration & Staff
- ❖ Municipal Engineers, planners & law enforcement
- ❖ Elected Officials
- ❖ Board of Education members
- ❖ PTA/PTO, crossing guards, neighborhood associations, etc.
- ❖ Environmental & community groups
- ❖ Police traffic safety officer(s)
- ❖ Regional SRTS coordinator from Transportation Management Associations

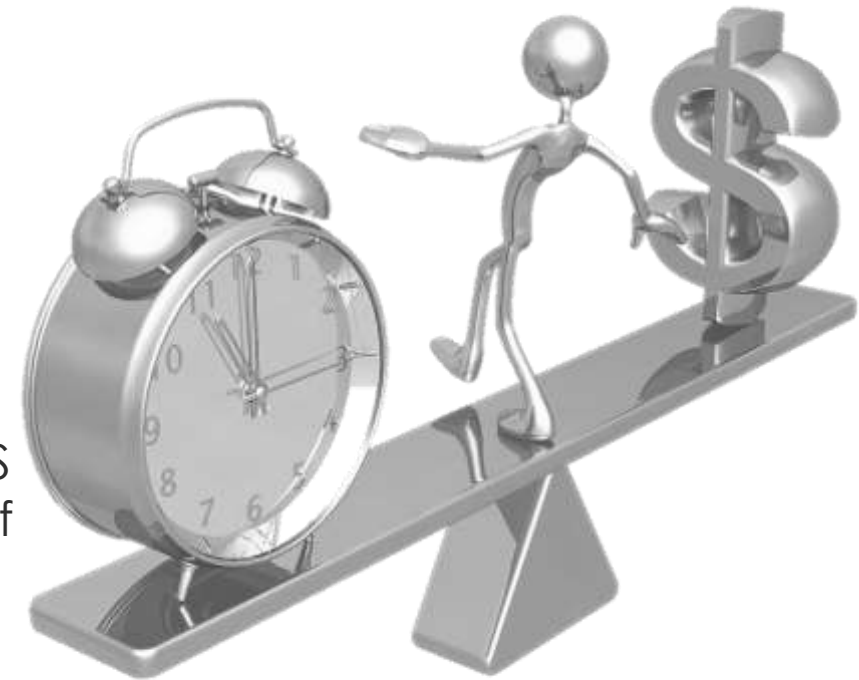




## Timeline

- ❖ Municipalities that have earned Silver Level SRTS Recognition through the NJ SRTS Recognition Program\* automatically earn 10 points.
- ❖ 3 – 12 months for completion of the steps to achieve Silver Level SRTS Recognition.

\* The NJ SRTS Recognition Program awards schools and municipalities for their commitment and support of the SRTS Program by completing requirements based on the level of achievement desired. Certification must be current.





## Project Costs

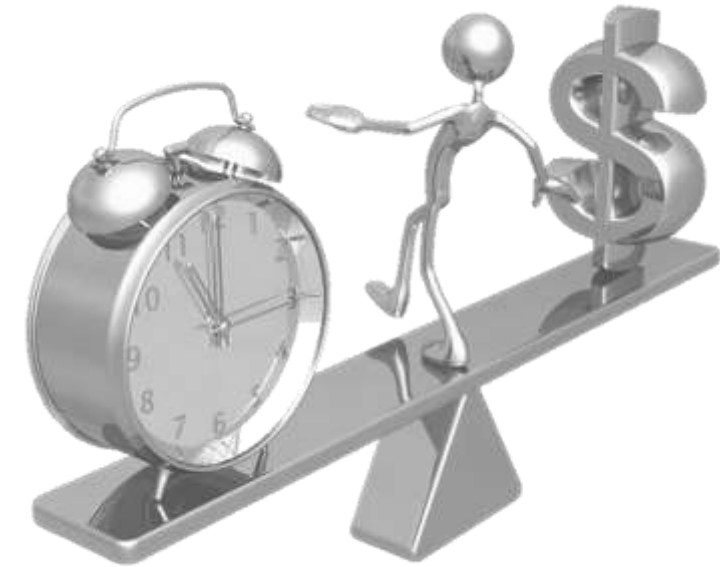
- ❖ Cost to implement Safe Routes to School (SRTS) programs is low.
- ❖ Volunteer time & staff salaries for existing positions.
- ❖ Photocopying costs to promote walk/bike to school events & surveys/assessments for evaluation.
- ❖ Giveaways & incentives such as reflective stickers, zipper pulls, t-shirts, bike gear, etc. to reward students. (recommended)
- ❖ Free bicycle helmets to low-income students. (recommended)





## Project Cost – Funding

- ❖ SRTS Coordinators from NJ's 8 Transportation Management Associations (TMAs)\* offer FREE technical assistance with events and may be able to provide some supporting materials.
- ❖ NJDOT offers SRTS & TAP grants to fund infrastructure projects.  
<http://www.saferoutesnj.org/funding/>
- ❖ Fact sheet on SRTS implementation costs can help with estimation.  
[http://www.state.nj.us/transportation/community/srts/pdf/srts\\_costs.pdf](http://www.state.nj.us/transportation/community/srts/pdf/srts_costs.pdf)



\*TMAs are located throughout NJ and service all 21 counties. Visit [saferoutesnj.org/coordinators](http://saferoutesnj.org/coordinators).



## Staffing – School & Volunteers

- ❖ Teach or assist SRTS Coordinator with bike/pedestrian safety lessons.
- ❖ Create awareness of benefits & goals of SRTS program.
- ❖ Organize events, programs, contests to promote SRTS and encourage walking and bicycling to school.







## Staffing – Municipal Staff

- ❖ Develop a SRTS Team
- ❖ Obtain a Memorandum of Understanding, resolution or letter of support for SRTS.
- ❖ Plan & implement walk/bike to school events.
- ❖ Provide annual training of all Crossing Guards, including re-training of returning crossing guards & evaluations of crossing guard posts (if this requirement is pursued).





## Requirements for the SRTS action:

- ❖ A municipality with silver level certification for the NJ SRTS Recognition Program earns 10 points.
- ❖ Certification expires when SRTS Recognition Program silver level expires.
- ❖ Municipalities with NJ SRTS Silver Level Recognition uploads certificate.



Sustainable Jersey: Safe Routes to School [10 Points]





# Requirements for SRTS Action

Municipalities must meet the following Bronze Level SRTS Recognition requirements:

1. Identify a SRTS Champion.
2. Obtain a Resolution, letter or Memorandum of Understanding supporting Safe Routes to School.
3. Complete at least ONE of the following actions:
  - a. Manage/lead, provide staff or perform significant outreach for at least 2 SRTS events within the past 12 months.
  - b. Complete a Post Observation Report (available on [saferoutesnj.org/levels](http://saferoutesnj.org/levels)) of top 5 busiest Crossing Guard locations.
  - c. Implement an innovative SRTS project subject to approval.





# Requirements for SRTS Action

Once Bronze level NJ SRTS Recognition Program requirements are met, municipality must complete silver level requirements:

- ❖ Complete at least one of the following activities:
  - 1) Provide annual training of all Crossing Guards, including re-training of all returning Crossing Guards.
  - 2) Lead, implement, provide staff or perform outreach at a total of 6 walk and/or bike to school events.
  - 3) Implement an innovative SRTS project, subject to approval.





# Submission Documentation Requirements for Sustainable Jersey

- ❖ Description of Implementation - provide a short narrative (300 words or less) of the municipality's SRTS efforts.
- ❖ Upload a copy of the municipality's NJ SRTS Recognition Program Silver Level certificate.

Sustainable Jersey points for this action will be set to expire on the date the NJ SRTS Program Silver Level Recognition expires.





# Submission Documentation Requirements to Sustainable Jersey – Alternative Route

1. Description of Implementation - provide a short narrative (300 words or less) of the municipality's SRTS efforts.
2. List of names and affiliations of SRTS team members
3. A Resolution, letter or memorandum of understanding from the municipal government in support of the SRTS program.
4. Documentation of one of the following 3 options:
  - 1) Lead or provide staff for at least 2 walk and/or bike to school events within 12 month of submission.
  - 2) Provide Post Observation Report for the top 5 busiest Crossing Guard locations.
  - 3) An innovative SRTS program, subject to approval.





# Submission Documentation Requirements – Alternative Route (continued)

5. Documentation of one of the following 3 options:
  - 1) Annual training of ALL Crossing Guards including re-training of all Crossing Guards.
  - 2) Lead or provide staff for an additional FOUR walk/bike to school events within 24 months of the submission deadline.
  - 3) An innovative SRTS program, subject to approval.



NOTE: Sustainable Jersey points for this action will be set to expire three years from date of approval.



## Quick tips for the SRTS Action for Sustainable Jersey:

- ❖ Work with your local SRTS Coordinator and apply for Silver level SRTS Recognition for your municipality which will automatically earn points for Sustainable Jersey if you qualify. All you have to do is upload your Silver SRTS Recognition Program certificate.
- ❖ If you are using the alternate route, ensure you meet all the requirements and upload supporting documentation for each requirement.
- ❖ When obtaining a resolution, letter or memorandum of support for SRTS from the governing body, please do not submit a resolution of support for a SRTS grant application unless it states in the resolution support of the SRTS program by encouraging students to walk and bike to school.





# Safe Routes to School Program – Spotlight

- ❖ Descriptions of successful SRTS projects & programs can be found in the [New Jersey Safe Routes to Schools Scoop Blog](#).
- ❖ City of Garfield, New Jersey
  - ❖ [http://www.saferoutespartnership.org/media/file/SafeRoutes\\_Health\\_Sept08\\_lowres.pdf](http://www.saferoutespartnership.org/media/file/SafeRoutes_Health_Sept08_lowres.pdf)



# Resources

- ❖ Transportation Management Associations

<http://tmacouncilnj.org/>

- ❖ New Jersey Safe Routes to School Coordinators

<http://www.saferoutesnj.org/coordinators/>

- ❖ New Jersey Safe Routes to School Resource Center at the Alan M. Voorhees Transportation Center, Rutgers University

<http://www.saferoutesnj.org/>

- ❖ New Jersey Safe Routes to School Resource Center - Crossing Guards

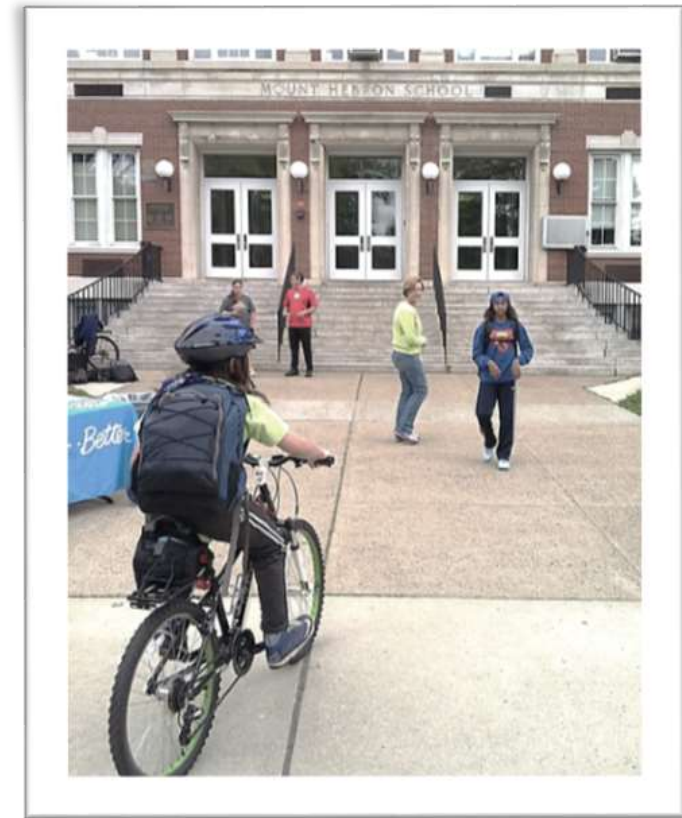
<http://www.njcrossingguards.org>

- ❖ National Center for Bicycling & Walking

<http://www.bikewalk.org/saferoutestoschool.php>

- ❖ National Center for Safe Routes to Schools

<http://www.saferoutesinfo.org/>





## Resources (cont.)

- ❖ New Jersey Bicycle & Pedestrian Resource Center

<http://www.njbikeped.org/>

- ❖ New Jersey Department of Transportation – Safe Routes to School Program

<http://www.state.nj.us/transportation/community/srts>

- ❖ Safe Routes to School National Partnership

<http://saferoutespartnership.org/>

## Events

- ❖ International Walk to School in the USA

<http://www.walktoschool.org/>

- ❖ National Bike to School Day

<http://www.walkbiketoschool.org/>



West Windsor, NJ



Wharton, NJ