



# Fun Ideas to Make Your Walk Event Memorable

1. Carry signs that display pedestrian safety messages.
  - “Leave the Car, School is not Far”
  - “I want to be a Walk Star”
  - “Off your seat, on your Feet”
  - “If you walk and stride, you won’t be wide”
  - “Who needs the bus, when you can walk like us”
  - “It’s cool to walk to school”
  - “Be cool, walk to school”
  - “Use your feet to travel the street”
2. Have a nutritious breakfast before or after the walk.
3. Invite the school mascot and wear school colors.
4. Use the Walk Assessment Checklist or make a list of issues and problems spotted along the walk.
5. Take disposable cameras on the route and document possible pedestrian hazards.
6. Carry colorful balloons during the walk.
7. Ask the mayor to sign an Official Proclamation for Walk to School Day.
8. Invite local celebrities/community leaders to participate.
9. Hold a safety poster contest. Hang the posters at school, along the walking route, and throughout the community.
10. Provide parents with maps of safe routes to school.
11. Use the event as a reminder about pedestrian and bicycle safety, and hand out safety materials in English and Spanish.
12. Use the school PA’s system, school newsletters, school website and emails to announce pedestrian and bike safety tips and make reminders about the event.
13. Hold a school-wide pedestrian safety assembly or "question and answer" session for the kids along with the walk.
14. Use the event to kick-off a walking school bus program.
15. Use the event to kick-off a year-round walking-at-recess program.
16. Mark routes to school with the school mascot’s prints.
17. In order to increase participation for children who live further away and to reduce traffic congestion at school, designate an area for parents to park and walk.
18. Set a unique school- or class-wide mileage goal like climbing Mount Everest, walking the Nile or walking the Great Wall of China.
19. Play fun games while walking to help keep the group interested and together:
  - Eye Spy - I see something you don’t see and the color is \_\_\_\_\_.
  - Animal Game - I’m thinking of an animal that \_\_\_\_\_(describe details about the animal) and have the kids guess.
  - Going on a Walk (Picnic) Game - use the alphabet A-Z.
  - Count street signs or count the number of cars with just one person.

