2013

Safe Routes to School Travel Plan

Northeast Elementary School



Prepared By:



In Association with:



April 2013

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INTRODUCTION

<u>Safe Routes to School</u> is a national and international movement to create safe, convenient, and fun opportunities for children to bicycle and walk to and from schools. The program has been designed to reverse the decline in children walking and bicycling to schools and can also play a critical role in reversing the alarming nationwide trend toward childhood obesity and inactivity.

Montclair's Safe Routes to School Program began in 2005 when the Rand School (now Renaissance at Rand) was one of New Jersey Department of Transportation's pilot <u>Safe</u> Routes to School Demonstration Program schools. Since then, the Montclair Safe Routes to School Program has received over \$700,000 in federal grants to improve infrastructure in all elementary and middle school neighborhoods, increase traffic safety enforcement, and encourage children and their families to get active on their way to and from school. This School Travel Plan is the result of that federal funding and identifies issues and solutions that are unique to the school's culture and priorities.

The purpose of the Northeast Elementary School Safe Routes to School (SRTS) Travel Plan is to identify measures including both infrastructure projects and programmatic activities aimed at improving and/or encouraging walking and biking to school. These measures will serve as part of an implementable action plan which, when carried out by the school community and its partners, will encourage more Northeast students and parents to walk, bike or otherwise engage in active ways to getting to school. Traditionally, SRTS programs look at a 2 mile radius. Because Montclair is a <u>Magnet School System</u>, students 1 mile or more from the school they attend are provided courtesy busing. This Travel Plan will focus on the area within a one mile radius of Northeast School (Grades K – 5).

Northeast Elementary School is one of 10 schools in the Township of Montclair's Safe Routes to School (SRTS) Program. In 2008, the Township of Montclair, through its SRTS Task Force, applied for and received funding through NJDOT for the development of three (3) E's of its district-wide Safe Routes to School program (Engineering, Encouragement and Enforcement). The goal of the Montclair SRTS Task Force's goal was to expand on the success of the Rand School SRTS Pilot and bring a sustainable Safe Routes to School Program to all of the

Ele	ontclair ementary hools	Mi	ontclair iddle hools
1.	Bullock	1.	Glenfield
2.	Bradford	2.	Mount
3.	Edgemont		Hebron
4.	Hillside	3.	Renaissance
5.	Nishuane		at Rand
6.	Northeast		
7.	Watchung		

Township's elementary and middle schools.

As part of this effort, the Township selected a consultant team lead by The RBA Group and assisted by Arterial and Meadowlink TMA (project team) to conduct SRTS workshops and develop travel plans. The travel plans stemming from the workshops compliment the work already undertaken by the Montclair SRTS Task Force, and reflect the Township's desire to create safer, healthier, active and sustainable school environments town-wide.

In developing the Northeast Travel Plan, the project team confirmed preliminary walking and bicycling routes and analyzed the basic elements required for safe walking and bicycling routes. Information was gathered from local stakeholders – staff, parents, as well as community members such as the Township Engineer, local police, health and bicycle advocates, board of education transportation representatives, and local crossing guards through interviews, travel surveys and the community workshops. In these workshops, stakeholders worked with the project team to identify existing barriers that limit walking and biking and opportunities that could prompt an increase in walking and biking to the school. The results of this collaboration is a list of potential projects and/or activities (action items) intended to make walking and biking to Northeast a safer and more appealing option than taking the car.

The Northeast Elementary School Travel Plan actively promotes the five E's of a successful SRTS program – engineering, education, enforcement, encouragement, and evaluation. These categories provide the framework for the action items identified in the plan. At the conclusion of the project, the goal is to have the school community take an active role in improving their SRTS program goals for getting students to and from school safely using active modes of travel. This Travel Plan should be adopted by the school and updated on an annual basis to reflect changes in priorities, leadership and conditions.

MONTCLAIR SRTS TEAM AND PARTNERSHIPS

A key element in the planning process was for the project team to foster partnerships within the school community. The first goal was to establish a SRTS Team leader at each school. This leader has not yet been established at Northeast but the project team worked with the Health and Wellness liaisons, in the interim, to gain a better understanding of the challenges families face in getting their students to and from school safely. In working with closely with the Health and



Northeast Workshop

Wellness liaisons, the project team was able to set the stage for them to have the future SRTS Team Leader move forward on their own and maintain ownership of the SRTS program. Each interim SRTS Task Leader was given several tasks:

- Prepare an introductory letter/email to inform parents of the SRTS program and the need to fill out the parent/caregiver survey.
- Disseminate survey.
- Identify for the consulting team the major routes to the school, and any important issues related to arrival and dismissal.
- Coordinate workshop locations, times, distribute flyers and provide snacks the day of the workshop.
- Collect data from the school via the Stakeholder Interview Sheet.
- Invite stakeholders to the workshop meeting.
- Discuss and brainstorm with the project team any incentives to use for encouragement throughout the year.
- Attend the workshops as a participant/parent and share thoughts and concerns.
- Attend the classroom presentations conducted with students by the project team, if possible.

After gathering key information about the school through interim SRTS Team Leader, the project team needed to assemble active community groups and organizers whose missions and abilities complement the goals of the Montclair SRTS Program in the hopes that they will be able to support and sustain the SRTS program over time. These local stakeholders were continuously invited to be a part of the development of each of the schools' travel plans. The Northeast School SRTS Partner Organizations List includes:

Organization	Contact	Role/Responsibility
Northeast School	Joseph A. Putrino, Jr. Principal	Programmatic Activity and
	P: (973) 509-4242	Implementation
	E: jputrino@montclair.k12.nj.us	
Northeast School	Carol Apprendi and Jackie Mroz, Health	Programmatic Activity and
	and Wellness Committee	Implementation
	E: <u>healthandwellness@northeastpta.org</u>	
Northeast School	Stephanie Parisi and Amy Budetti, Co-	Programmatic Activity and
	Presidents	Implementation
	E: <u>ptapres@Northeastpta.org</u>	
Montclair Township	Alex Kent, Safe Routes to School	Programmatic Activity and
	Coordinator	Implementation
	P: (917) 841-1516	
	E: akent@montclairnjusa.org	
Montclair SRTS Task	Janice Talley, Township Planner, SRTS	Township SRTS Coordination
Force	Task Force Coordinator	
	P: (973) 509-4953	
Montclair Township	Kimberli Craft, Township Engineer	Engineering Project Implementation
	P: (973) 509-5707	
	E: <u>kcraft@montclairnjusa.org</u>	
Montclair Police	Sergeant Stephanie Egnezzo, Traffic	Safety Education, Enforcement, and
Department	Bureau	Crossing Guard Assignment
	P: (973) 509-4718	
	E: <u>segnezzo@montclairnjusa.org</u>	
Montclair Dept. of	Steve Wood, Director	Streets, public property and parks,
Community Services	P: (973) 509-5711	snow and leaf removal, all
(Public Works &	E: <u>swood@montclairnjusa.org</u>	community infrastructure, pothole
Parks)		repair

Northeast SRTS Partner Organizations

Organization	Contact	Role/Responsibility
Montclair Board of	BOE Special Projects	BOE SRTS Coordination
Education		
Montclair Board of	Gisela Aultmon, Transportation Manager	School Bus Coordination
Education –	P: (973) 509-4055	
Transportation	E: gaultmon@montclair.k12.nj.us	
Office		
Meadowlink	Nora L. Shepard , SRTS Program	Travel Plan Implementation,
Transportation	Manager	Programmatic Activity, SRTS
Management	P: (201) 939-4242	Program Assistance/Resource, Grant
Association	E: <u>nshepard@ezride.org</u>	Writing Assistance
Meadowlink	Ryan Cerbone, Associate, Safe Routes to	Travel Plan Implementation,
Transportation	School Program	Programmatic Activity, SRTS
Management	P: (201) 939-4242	Program Assistance/Resource, Grant
Association	E: <u>rcerbone@ezride.org</u>	Writing Assistance
Voorhees	Leigh Ann Von Hagen, Research	Web-based resources, Technical
Transportation	Specialist	Assistance, SRTS Recognition
Center/NJ SRTS	P: (848) 932-7901	Program, Helpdesk assistance, and
Resource Center	E: <u>srts@ejb.rutgers.edu</u>	SRTS Tools, Tips and Training
Safe Routes to	Laura Torchio, NJ Advocacy Organizer	Advocacy, Event and
School National	P: (973) 783-5939	Encouragement Activities, Policy
Partnership	E: laura@saferoutespartnership.org	Change, Best Practices & Technical
		Assistance, Publications
Bike&Walk	Rika Alper, President	Advocacy, Event, Education and
Montclair	P: (973) 866-5028	Encouragement Activities
	E: info@bikewalkmontclair.org	
NJ Department of	Elise Bremer-Nei, NJDOT SRTS Program	State SRTS Program Assistance;
Transportation -	Coordinator	Non-Infrastructure Grant Funding
SRTS	P: (609) 530-2765	
	E: elise.bremer-nei@dot.state.nj.us	
Essex County	David Antonio, County Planner	SRTS Program Assistance
Planning	P: (973) 226-8500	
Department	E: dantonio@essexcountynj.org	
Essex County Board	Brendan W. Gill, Freeholder, District 5	County SRTS Coordination
of Chosen	P: (973) 621-4479	
Freeholders	E: <u>bgill@freeholders.essexcountynj.org</u>	

SCHOOL PROFILE

School Description

The Northeast Elementary School is located at 603 Grove Street in the Upper Montclair neighborhood. This section of Montclair is primarily residential. The school is bordered bv Yantacaw Brook Road to the east, Grove Street (CR623) to the west, Windermere Road to the north and Buckingham Road to the south. The school also borders Yantacaw Brook Park, a 11.5-acre municipally-operated park. The school fronts Grove Street, a County road which provides



Signs posted along Northeast School driveway

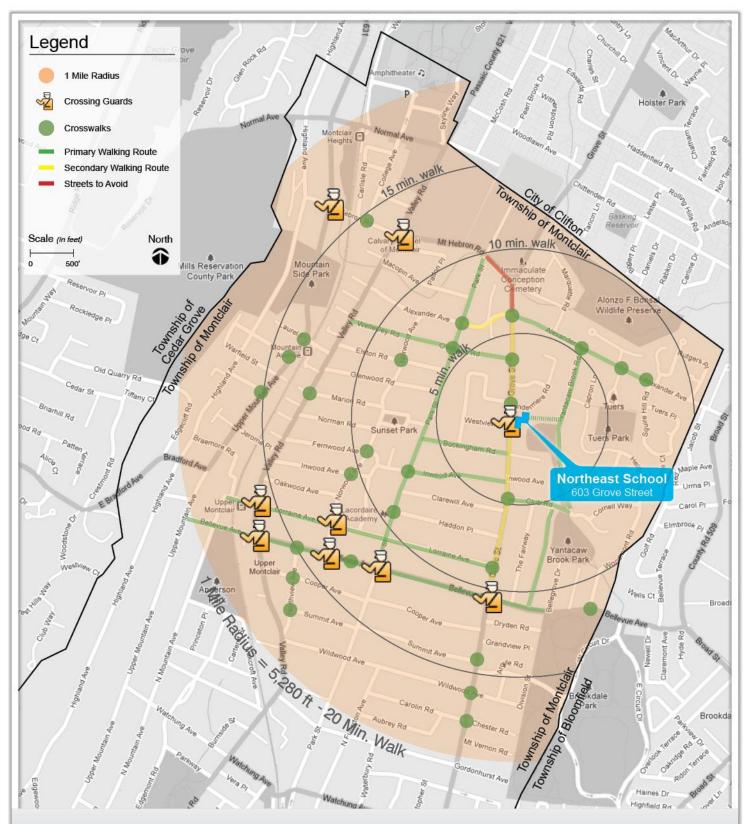
access to and from heavily trafficked State Routes 46 and 3 and the Garden State Parkway.

Northeast Elementary is part of the Montclair Public School District and has a school population of approximately 430¹ students in grades K-5. In Montclair's magnet school system, all schools have a theme. Northeast's theme is "Global Studies."

The primary entrance for students walking or bused is located along Grove Street. **Map 1 – School Location** identifies key features of the school neighborhood such as the location of crossing guards, primary and secondary walking routes and crosswalks.

¹ Source: NJDOE 2010-2011 Report Card

Northeast School



Map 1 - School Location Map

School Demographic Information

> Student Demographics

Ethnicity	Northeast	State Average
White	53%	54%
Black or African American	28%	17%
Hispanic or Latino	9%	20%
Asian	9%	8%

Source: <u>www.greatschools.net;</u> NCES, 2008-2009

> Economic Diversity

Free and reduced-price lunch

These statistics show the percentage of students eligible for the federal free and reducedprice lunch program as reported by National Center for Education Statistics (NCES). This percentage is one indication of the student economic level (or family income level) at a school.

Free or reduced-price lunch program	Northeast	State Average
Students eligible for free or reduced- price lunch program	13%	30%

Source: <u>www.greatschools.net;</u> NCES, 2008-2009

> Individualized Education Programs (IEPs)

These statistics show the percentage of students with Individualized Education Programs (IEPs) as reported by the state. IEPs are specialized educational programs created for students with disabilities. When planning for activities related to SRTS, we want to make sure to think about all members of the student population, including students with IEPs.

Students with Disabilities	Northeast
Percentage of students with IEPs (Individualized Education Program) regardless of placement/programs	10.6%

Source: NJDOE 2010-2011 Report Card

> Language Diversity

Limited English Proficient (LEP)	Northeast
Percentage of Limited English Proficient students	3.6%

Source: NJDOE 2010-2011 Report Card

Language Spoken At Home	Northeast
English	93.9%
Spanish	3.2%
Chinese	0.7%
German	0.5%
Cree	0.2%
French	1%
Haitian	0.2%
Other	1.1%

Source: NJDOE 2010-2011 Report Card

CURRENT SCHOOL TRAVEL ENVIRONMENT

Student Travel Mode

Because Montclair is a magnet school system, courtesy busing is provided to students who live farther than one mile from the school.

There are approximately eight (8) buses and one (1) van for special needs students that provide service to the Northeast School.

Drop-Off/Pick-Up Procedures

Vehicular drop-off occurs in the horseshow drop-off in front of the school and regulated, through signage, to occur between 8:00am-8:30am. School bus drop-off occurs in a cut-out along Windermere Road, where cars are not permitted, between these hours as well.

Staff is outside to ensure that all bussers go directly into the school using the gymnasium door. Bussers will be dismissed in front of the building from the circular driveway on Grove Street at 2:25 p.m. on a regular day and at 1:10 p.m. on an abbreviated day.

Dismissal of walkers/carpoolers takes place at the following locations:

- **Kindergarten** Outside door across from storage shed; outside porch door
- First/Third Grade Outside door near stairs (by field)
- Second Grade Outside porch door
- Fourth/Fifth Grade Outside door nearest Grove Street /parking lot

School Hours

The official hours of instruction at the school are 8:20am-2:35pm. On early dismissal days, students are dismissed at 1:40 pm. Transportation to and from school is available for students in the Montclair Public Schools system who meet the eligibility requirements that are based on the distance from the child's residence to the school he/she is attending. According to Board policy, transportation will be provided for the following students:

- 1. All elementary students who reside more than 1 mile from their assigned school.
- 2. All middle school students who reside more than 1 mile from their assigned school.

Source: Montclair Board of Education website, <u>http://www.montclair.k12.nj.</u> <u>us/WebPage.aspx?Id=23</u>

Crossing Guards

There are currently three crossing guards in the immediate school vicinity: one (1) located at the intersection of Bellevue Avenue and Grove Street, (1) Lorraine Avenue and Park Street and (1) in front of the school at Grove Street and Westview Road.

EVALUATING OPPORTUNITIES AND CONSTRAINTS

The information gathering process for the Northeast Elementary School followed a series of steps conducted by the project team including stakeholder interviews, data collection, workshop previews, student classroom activity and a SRTS workshop. Together, these steps allowed the project team to develop an Action Plan listing recommendations to be implemented in the school neighborhood to improve conditions for students on their way to and from school.

Stakeholder Interviews

In the spring of the year prior to the workshops, Montclair's SRTS Coordinator Alex Kent met with the PTAs and the Principals of all the Montclair schools, and talked to them about the barriers they have to walking or biking to school, safety or otherwise. In the Northeast Elementary School, some areas of concern ("hot spots") within the school neighborhood were identified. Their verbatim thoughts are included below:

PTA/Parent Wish List

- "No Left Turn" sign out of driveway onto Grove Street during pick-up and drop-off times
- More crosswalk warning/children crossing signs
- A periodic police officer
- Incorporate biking into gym class

Parents' Thoughts

- Fighting on buses [is a deterrent]
- Car line protocol is bad. People cut in line, drop students off at the curb, students dropped off at the curb walk through car line
- Back to School night and pre-school forms should include car line procedures
- Unlock and staff back door
- Consider putting buses at the front and cars on the side

Neighborhood Mapping

Team Observation

Prior to the community workshop, the project team performed a field investigation to observe the conditions around the Northeast Elementary School. Observations were made of the physical conditions all around the school campus and surrounding neighborhood; parking patterns and restrictions; auto and foot traffic and circulation using the Crosswalk [©] data collection and assessment system.

Summaries and results of these collection efforts and field investigations are summarized in Appendix A. This summation includes detailed maps annotated with comments about the school commute dynamics and conditions for walking or bicycling to and from school. Photos of each major issue are included and keyed to the maps by number.

School Community Observation

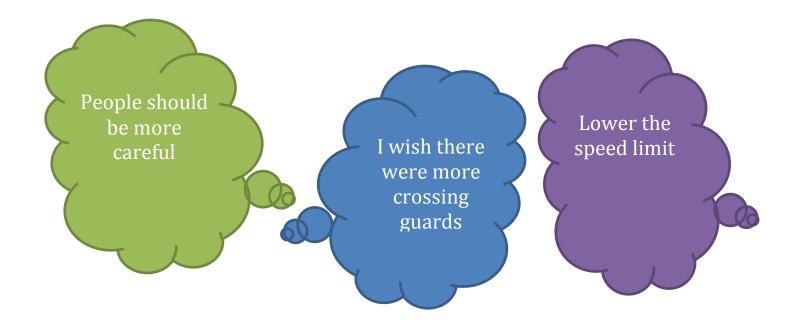
STUDENT CLASSROOM ACTIVITY

Members of the project team met with a classroom of students at Northeast to discuss obstacles to walking and bicycling in their school neighborhood. Students participated in a classroom activity in the form of a focus group to help the project team identify issues and general concerns of safety around the school neighborhood. As part of the exercise, students were asked to identify issues verbally and in written form. Here are notes from the students' activity:

- 3 Students
 - 1 walker, 1 busser, 1 parent drops off
 - Student who gets dropped off lives in walking distance but likes to sleep as late as possible.
- Some students walk through park behind school
 - Graffiti mentioned as an issue
- Some bumpy and cracked sidewalks
- Crosswalk on Grove St. near Applegate Farm
 - Difficult to cross
 - Cars rarely stop at crosswalk
 - No traffic light or pedestrian signal
 - No crossing guard
 - Possible location for speed bump
- Grove St. speed limit is 35 mph
- More drivers need to obey laws
- Bus drop-off is on the side of the school, Windermere Rd.
- Car drop off
 - Loop in front of school
 - May be a little dangerous
 - o Cars squeezing through
 - Teachers open doors
- Car pick up
 - \circ $\;$ Parents park and then walk and pick-up kids $\;$
 - Many times crossing Grove St. to get to car
 - There is a crossing guard

In calling out specific "hotspots' here's what the students had to say:

Location	Issues
	Difficult to cross
Along Grove Street	Cars rarely stop at crosswalk
	for pedestrian



Community Workshop

Observation of Student Arrival

The project team met at the Northeast Elementary School at 9:00 am on Tuesday, October 23rd, 2012 to observe arrival of Northeast's students with parents and stakeholders. The purpose of this exercise was to allow workshop attendees the opportunity to have a first-hand observation of the existing and potentially hazardous behaviors within the school neighborhood.



Community Workshop

The workshop began directly after the observation of student arrival in the Library. Members of the Northeast school community and local community attended the workshop to discuss Safe Routes to School program at Northeast. The project team's goal for this working meeting was to present sufficient information on Safe Routes to School programs to the community as well as supplying audience members with anecdotal

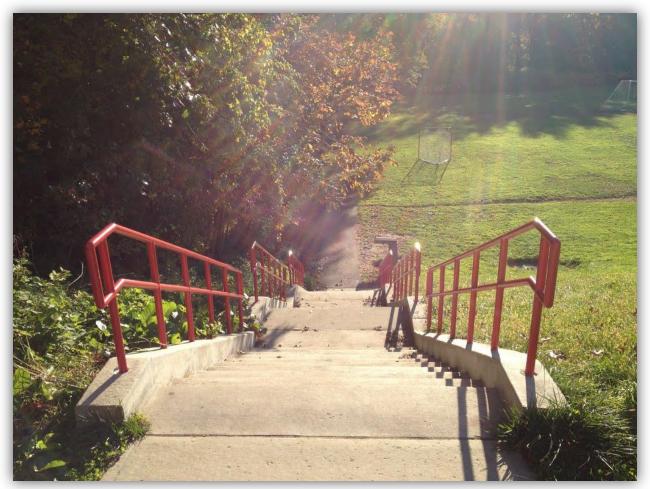


information from their earlier discussion with students and their own observations of the schools' arrival. Workshop participants identified barriers, areas of concerns and opportunities in the environment around Northeast in their discussion and through the mapping exercise facilitated by the project team.

Vision

- Incorporate back of the school as access point
- Enhancing the bus route convenience
- More enforcement about the rules at the front during arrival





Stairs from school leading to playground and Yantacaw Park in the rear of the school

CREATING SOLUTIONS FOR THE SCHOOL NEIGHBORHOOD

Based on the experience and observations at Northeast Elementary School, the project team offers the following suggestions for priority actions related to building the Northeast SRTS program.

Top SRTS Priority Recommendations

A full listing of the recommendations are provided as options for the Northeast Elementary School to consider while implementing its SRTS plan and are included in the Action Plan Matrix, later in this Travel Plan. The top priority concepts for each of the 5 E's (Engineering, Education, Encouragement, Enforcement and Evaluation) are also listed here:

Engineering

- Install "Pull Forward" signage to reinforce use of the entire curb length
- Install "No Left Turn" and "Do Not Enter" signs at driveway exit
- Open and staff the back entrance as another access point
- Address access and grade issues at the school's back entrance
- Stripe school front entrance driveway with channelized lanes and designations for drop-off and thru traffic



- Create a student safety patrol to monitor the "red zone"
- Reinforce "No Parking" areas during school commute times
- Evaluate crossing guard locations

Education

- Update and reinforce current Parent Handbook's drop-off/pick-up procedures with: Map, rules and procedures for driving along local streets within school campus and any school driveway access.
- Share the updated handbook/map of drop-off/pick-up procedures with the school community via the school and PTA websites.
- Create and distribute "warm fuzzies" to thank parents and/or drivers for exhibiting model behavior.



- Create and distribute fake windshield "tickets" to reprimand drivers for their behavior
- Invite <u>Meadowlink TMA</u> and <u>Bike&Walk Montclair</u> to help with bicycle and pedestrian education at assemblies or weekend Bike Rodeos.



NJ TRANSIT offers a no-cost, 45-

minute statewide safety education program to public, non-public and charter schools, Grades PreK-12, highlight the need for safe behavior and caution around rail systems and buses. According to NJ TRANSIT, the presentation includes an age-appropriate video, safety tips and procedures, question and answer session, and free educational materials that reinforce important safety messages. For more information or to schedule presentations, go to the <u>Safety Education Program</u> site at:

Encouragement

- Assign a Northeast SRTS Team Leader
- Encourage bicycling along Yantacaw Brook Road
- Circulate Travel Plan on school and PTA websites, especially the School Location Map of Major Walking Routes with Time Radius

Evaluation

- Continue to conduct student travel surveys to measure how effective the SRTS program has been in increasing the number of students walking, biking, carpooling or taking transit to school
- Perform speed studies before and after the initiation of any physical or programmatic measures
- Conduct tracking exercises for distances students walk both on-line and in the classroom

Incentives

To encourage families to arrive by foot, bike or any other form of active transportation, a Northeast SRTS Team Leader should be identified. This Team Leader would work with the SRTS team at Meadowlink (the Transportation Management Agency covering all of Montclair and the surrounding area), to develop a plan to best leverage the incentive items and other SRTS efforts.

Meadowlink will be providing bicycle and pedestrian safety themed incentives, such as stickers, to Northeast and all of the other Montclair Schools participating in the SRTS program. Going forward, Meadowlink will offer assistance in the implementation of further SRTS initiatives such as, a walking school bus or bike rodeo, and incentives for these events will be provided as necessary.

PROGRAM EVALUATION AND MONITORING

In order to continue the momentum and keep up with the growing needs of a changing school population, Northeast should use various data collection methods to evaluate the effectiveness of its SRTS Program over time. Some of those preliminary actions should be:

• Conduct Student Travel Mode (Hands-Up) Surveys

Northeast should measure the number of children walking and bicycling to school by conducting Student Travel Mode (Hands-Up) Surveys at least twice a year. The results will be evaluated yearly to show if there has been a shift in the number of children walking and bicycling to school.

For these surveys, Northeast can work with their SRTS Team Leader and Meadowlink TMA to coordinate this effort with Voorhees Transportation Center at Rutgers University to tabulate survey data. A copy of the Student Travel Mode Survey can be found in Appendix B.

• Continue to conduct Parent Surveys

Northeast should continue to distribute parent/caregiver take-home/<u>online</u> attitudinal surveys to evaluate parents' attitudes towards walking and bicycling to school over time. The 2012 New Jersey Safe Routes to School Parent/Caregiver Survey Form is included in Appendix B. Using survey information on the number of children that currently walk and bike to Northeast as a baseline measure, these yearly surveys should be conducted to determine if there has been a shift in attitudes and/or actions since the implementation of actions related to the SRTS program. Northeast's SRTS Team Leader and Meadowlink

Source: http://www.jrsocymru.org.uk/en/1100.htm

Montclair Safe Routes to School Program Safe Routes to School Travel Plan – Northeast Elementary School

TMA can work together to ensure that the surveys are distributed, collected and then tabulated by Voorhees Transportation Center at Rutgers University.

• Conduct School Traffic Counts

School traffic counts can be a good way to collect baseline data on parent/student behavior during arrival. Unlike typical traffic counts that use automated traffic counting equipment, these visual counts involve using students to manually record how students are being dropped off to school. Northeast should institute a school traffic counts initiative to do these counts either as a single classroom activity or can use it as a school-wide motivator to get parents and students to walk and bike more often. These counts should be done at the beginning and the end of the school year to see if any of the SRTS activities have had an impact in reducing the number of cars dropping off students. It is



Children of the Ganllwyd School in England counting passing vehicles as part of their Junior Road Safety Officers Program.

important that the counts are done the same way each time to ensure that results can accurately compared.

The SRTS Team Leader should invite a representative from the Montclair Police Department, the Township Planner, or the Township Engineer to help kick-off the school's traffic count initiative. The counts should be coupled with encouragement activities such as:

- Making a school-wide pledge to walk and bike more often
- Setting a school-wide goal and holding a celebration if the goal is met.
- Having class discussions on how to reduce the impacts of traffic by using alternative modes of transportation such as biking and walking.

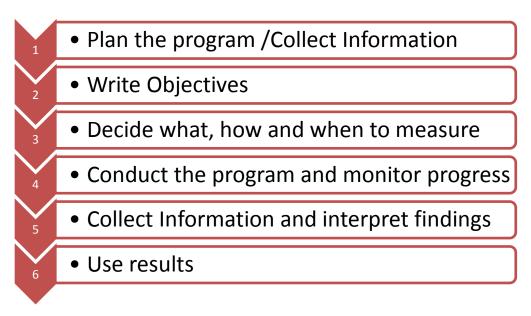
A sample of a traffic count form can be found in Appendix C.

Before carrying out any of these activities, the Northeast SRTS Team should consider creating a mechanism for evaluation. As noted in the *Complete Safe Routes to School Guide*² there is a six-step process that works best for evaluating SRTS programs and is demonstrated in the following graphic:

² This guide is maintained by the National Center for Safe Routes to School at <u>www.saferoutesinfo.org</u>.

Montclair Safe Routes to School Program

Safe Routes to School Travel Plan – Northeast Elementary School



Creating a plan at the onset of the program will be most beneficial in setting goals for your program and determining strategies to will help you attain those goals.

MAPPING SOLUTIONS FOR THE SCHOOL NEIGHBORHOOD

The walking environment around Northeast Elementary School is generally in good condition. With some minor changes, the walking routes to school can be very attractive to nearby families.

Map 2 - School Neighborhood Recommendations (on the following page) illustrates the suggested physical improvements that are aimed at improving the overall conditions for families walking and biking to school. If implemented in conjunction with the other strategies outlined in the Action Plan Matrix (page 27), these physical improvements will offer walking and/or biking as a safe and more convenient option to getting to school.



Recommendations Map 2 - School Neighborhood

- 1. Signage & Striping: "Sign and strip", "No Left Turn" and "Do Not Enter"
 - 2. Enhance: Put bike rack at base of hill
- 3. Traffic & Circulation: Enhance the rear entrance as another access point 4. Traffic & Circulation: Encourage bicycling along Yantacaw Brook Road

ACTION PLAN MATRIX

The following Action Plan Matrix for implementing the Northeast Elementary School SRTS program is intended to increase safety for students on their journey to and from school and, where appropriate encourage more students to walk or bike. The tables below are organized by the logical lead entity and identify those preliminary recommendations, specific to the Northeast School campus and the immediate area, partners, a time frame and a level of cost for implementing each recommended action.

To give the Northeast SRTS program more depth, it is recommended that these concepts be reinforced beyond the immediate school neighborhood. Northeast's SRTS program can best realize full success if its community and municipal partners implement the township-wide action items that support Northeast's SRTS program. These township-wide recommendations have been identified in Appendix D and are organized by the 5 E format (Engineering, Education, Encouragement, Enforcement and Evaluation) for implementing the SRTS program.

Action Flan Matrix – Northeast School Neighborhood Specific		
Timeframe Definition	Cost Definition	
Short-term = less than 3 months	Low = Less than \$2,000	
Mid-term = between 3 to 6 months	Medium = between \$2,000 and \$10,000	
Long-term = longer than 6 months	High = more than \$10,000	

Action Plan Matrix – Northeast School Neighborhood Specific

No.	Action	Partners	Timeframe	Cost	Notes
Lead	Entity: Principal				
1	Create bike route leading to bike rack in back of school from Yantacaw Brook Road	PTA/Montclair Engineering			Install signs, and pavement markings
2	Open and staff the back entrance	Board of Education/PTA	Short-term/ ongoing	Low	
3	Update and reinforce current Parent Handbook's drop-off/pick- up procedures with: - Map, rules and procedures for driving along local streets within school campus and any school driveway access	PTA/Meadowlink TMA	Short-term/ ongoing	Low	Share the updated handbook/map via school web site
4	Provide traffic cones and safety vests to teachers that assist with drop-off/pick-up traffic control	Board of Education/ Meadowlink TMA	Short-term	Low	
5	Evaluate crossing guard locations	Montclair Police Department/PTA	Short-term	Low	
6	Assign a Northeast SRTS Team Leader	PTA/SRTS Coordinator/ Meadowlink TMA	Short-term	Low	
7	Create a student safety patrol to monitor the "red zone"	PTA/SRTS Team Leader	Short-term	Low	
8	Invite NJ TRANSIT to give their SAFETY RULES! Assembly presentation every year	Board of Education	Short-term/ ongoing	Low	www.njtransit.co m/rg/rg_servlet.s v?hdnPageAction =SafetyTo
9	Invite Montclair Police Department to give safety presentation at Back to School night	Montclair Police	Short-term/ ongoing	Low	Contact Sgt. Egnezzo

No.	Action	Partners	Timeframe	Cost	Notes
10	Invite <u>Meadowlink TMA</u> and <u>Bike&Walk Montclair</u> to help with bicycle and pedestrian education at assemblies or weekend Bike Rodeos	Meadowlink TMA/Bike&Walk Montclair/PTA/SRTS Coordinator	Short-term/ ongoing	Low	
11	Create walking contests with prizes for most distance walked	ΡΤΑ	Short-term/ ongoing	Low	
12	Create and display walking school bus program, mapped and signed and posted on school website	Township/Police Department/Board of Education/PTA	Short-term	Low	
13	Integrate walking and safety education into classroom curriculum	Meadowlink TMA / Board of Education/PTA/Safety Coordination	Short-term	Low	See Appendix E for sample lesson plans
14	Host classroom activities focused on walking and biking safety	SRTS Coordinator/PTA/ Meadowlink TMA	Short-term/ ongoing	Low	Include rail safety
15	Replace obsolete bike rack with state-of-the-art bike rack	Montclair Engineering/Bike&Walk Montclair	Short-term	Medium	See Appendix F for bike rack considerations
16	Continue to conduct student travel surveys to measure how effective the SRTS program has been in increasing the number of students walking, biking, carpooling or taking transit to school	Board of Education/ Meadowlink TMA	Mid-term/ ongoing	Low	
17	Send out E-blast to reinforce bus/drop-off/pickup procedures	ΡΤΑ	Short-term/ Ongoing	Low	
18	Utilize the school website to advance Safe Routes to School safety campaign/messages	Board of Education	Short-term/ ongoing	Low	
19	Circulate Time Radius Map and Travel Plan Report on school website	Board of Education	Short-term	Low	
20	Reinforce "No Parking" areas during school commute times	Montclair Police/Montclair Engineering	Short-term	Low	Consider curb striping and/or traffic cones

No.	Action	Partners	Timeframe	Cost	Notes
Lead	Entity: PTA				
21	Incorporate SRTS into the afterschool enrichment program	Principal/Meadowlink/ Bike&Walk Montclair	Short-term	Low	
22	Create and distribute "warm fuzzies" to thank parents and/or drivers for exhibiting model behavior	SRTS Team Leader/ Principal	Short-term/ ongoing	Low	This can be given to any parent/ guardian setting a good example whether on foot, bike or in the car
23	Create and distribute fake windshield "tickets" to reprimand drivers for their behavior	SRTS Team Leader/Principal	Short-term/ ongoing	Low	This can be given to any parent/ guardian setting a bad example whether on foot, bike or in the car
24	Start a "Walking School Bus" and a "Bicycle Train" program	SRTS Team Leader/ Meadowlink TMA	Short-term	Low	Can be started on I-Walk day, or any day
25	Create walking contests with prizes for most distance walked	Principal	Short-term/ ongoing	Low	
26	Participate in <u>International Walk</u> <u>to School Day</u> in October and <u>National Bike to School Day</u> in May and <u>NJ Walk and Bike to</u> <u>School Day</u> in May	Principal/ Meadowlink/ SRTS Coordinator/SRTS Team Leader	Short-term/ ongoing	Low	
27	Include Crossing Guard Appreciation Day with every bike/walk to school event	Principal/ Meadowlink/ SRTS Coordinator/SRTS Team Leader	Short-term/ ongoing	Low	
28	Evaluate crossing guard locations	Montclair Police Department/Principal	Short-term	Low	
29	Create and display walking school bus program, mapped and signed and posted on PTA website	Principal/Montclair Engineering/Board of Education	Short-term	Low	
30	Share current arrival and dismissal procedures with map via PTA website	Principal/Board of Education	Short-term	Low	

No.	Action	Partners	Timeframe	Cost	Notes
31	Utilize the PTA website to advance SRTS safety campaign/messages	Principal/Board of Education	Short-term/ ongoing	Low	
32	Circulate Travel Plan on PTA website, especially the Map of Major Walking Routes with Time Radius	Principal/Board of Education	Short-term	Low	
33	Complete "Achievements" as part of the SRTS Recognition Program to reach the Gold Level	Meadowlink TMA/SRTS Coordinator	Short-term/ ongoing	Low	See Appendix F for details on achievements
34	Promote Bike&Walk Montclair's Courteous Driving Pledge	Bike&Walk Montclair/Township	Short-term	Low	
35	Report any crossing guard issues to Traffic Bureau (973-744-1234)	Board of Education/ Montclair Police	Short-term	Low	
	ScheduleProcedure				
Lead	Entity: Township Engineering		•		
36	Stripe high visibility ladder-style crosswalks along Park Street and Grove Street at the intersections of Westview Road, Inwood Avenue and Windermere Road	Montclair Police Department/Montclair DPW	Short-term	Low	
37	Install "Stop for Pedestrian" sign at crosswalk near Applegate Farm at the intersection of Grove Street and Fairview Place	Montclair Police Department/Montclair DPW	Short-term	Low	
38	Address bus speeds on Windermere Road and develop potential traffic calming concepts	Board of Education – Transportation Office/Principal/PTA/M ontclair Police Department/PTA	Long-term	Medium	
39	Address access and grade issues at school's back entrance	Board of Education/ Principal	Long-term	High	Currently only stairs, may require ramps.
40	Install "No Left Turn" and "Do Not Enter" signs at driveway exit	Montclair Engineering/Montclair DPW	Short-term	Low	

No.	Action	Partners	Timeframe	Cost	Notes
41	Install "No turn on RED" signs at all corners of the intersection of Grove and Westview	Montclair Police Department/Montclair Township Council/Montclair DPW	Short-term	Low	
42	Conduct a parking utilization and circulation study and investigate options for school staff and family drop-off and pick-up procedures	Board of Education/ Meadowlink TMA	Mid-term	Medium	Should also investigate additional access points
43	Investigate traffic speeds around the school, posted limits, traffic calming concepts such as speed humps or curb extensions, and flashing beacons on the speed limit signs	Board of Education/ Meadowlink TMA	Short-term	Medium	
44	Stripe school front entrance driveway with channelized lanes and designations for drop-off and thru traffic	Board of Education/Principal/ Montclair DPW	Short-term	Low	Striping only
45	Install "Pull Forward" signage to reinforce use of the entire curb length	Board of Education/Principal/ Montclair DPW	Short-term	Low	Reinforces use of full curb length available
46	Investigate striping bike lanes or shared lane markings along neighborhood school commute roadways	PTA/Principal/Board of Education	Short-term	Low	
47	Evaluate the sidewalk network for potential curb extensions or other traffic calming concepts	PTA/Board of Education/Meadowlink TMA	Short-Mid- term	Low- Medium	Consider filling in sidewalk gap along Fairview Place from Buckingham Road

APPENDICES

Appendix A. Crosswalk[©] Neighborhood Analysis

The following maps and notes are a record of the issues identified both during initial field observations and during the workshops as noted by participants:

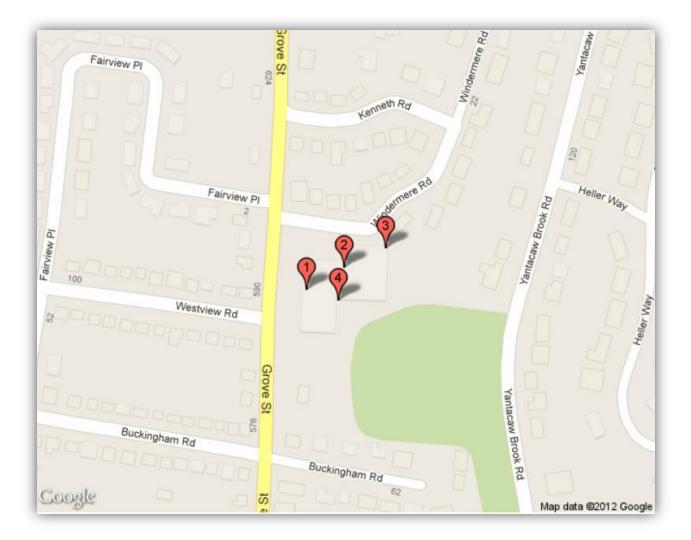
Assessment Categories:

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School Location/ Crossing Guard Location Ideas/ Primary Destination/ Secondary Destination Pedestrian Issues – Good/ Minor/ Major Bicycling Issues - Good/ Minor/ Major Driver Behavior – Good/ Poor/ Bad Intersection Issues - Good/ Poor/ Bad Environmental Issues - - Good/ Poor/ Bad



Primary Destinations



1. Vehicular Drop-Off Entry. This is the front entrance and is used by walkers and drop-offs.

2. Side Entrance.

- 3. Side Entrance.
- 4. Rear Entrance.



Secondary Destination



- **1. Vehicular Drop-off.** This is the vehicular "horseshoe" drop-off for students.
- 2. Vehicular Drop-off. This is the queuing area for vehicular drop off.
- **3.** Bus Drop-off. This is the beginning of the bus drop-off area.
- 4. Bus Drop-off. This is the end of the bus drop-off zone.
- 5. Bus Drop-off. This is the bus drop-off area from 8-8:30am.
- 6. Children's Playground.
- 7. Athletic Field.

- 8. Bicycle Racks. No bicycles were seen on or around the racks during the site visit.
- **9. Pedestrian Access.** Pedestrian access is provided from the rear of the school via "Yantacaw Brook" trail.
- 10. Yantacaw Brook.
- **11. Yantacaw Brook Park.**



Driver Behavior - Bad



1. Speeding / Ignoring Pedestrians. This intersection is very difficult to cross due to cars speeding and not stopping for pedestrians.

2. Speeding / Ignoring Pedestrians. Cars speed through this segment of Grove Street and do not stop for pedestrians making it dangerous to cross.

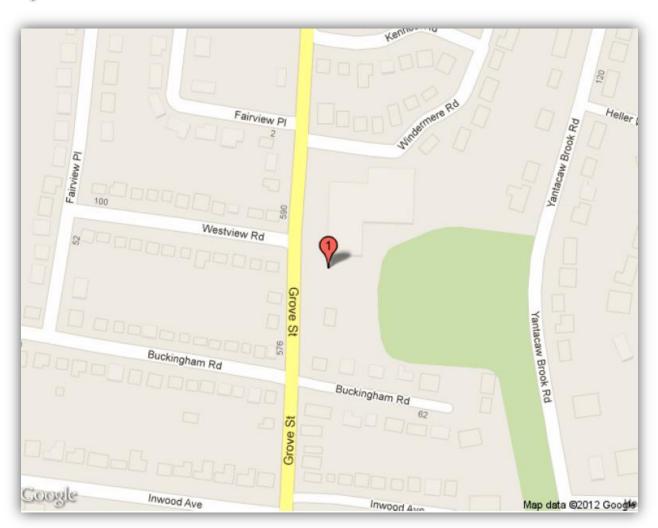
3. Speeding / Large vehicles. Large commercial trucks and tractor trailors are speeding on Grove Street within the school zone.

4. Drop-off procedures. Drivers do not obey posted drop-off rules.

5. Queuing of Cars. Cars back-up out of drop-off area onto Grove Street. On bad weather days it can extend a block or more.



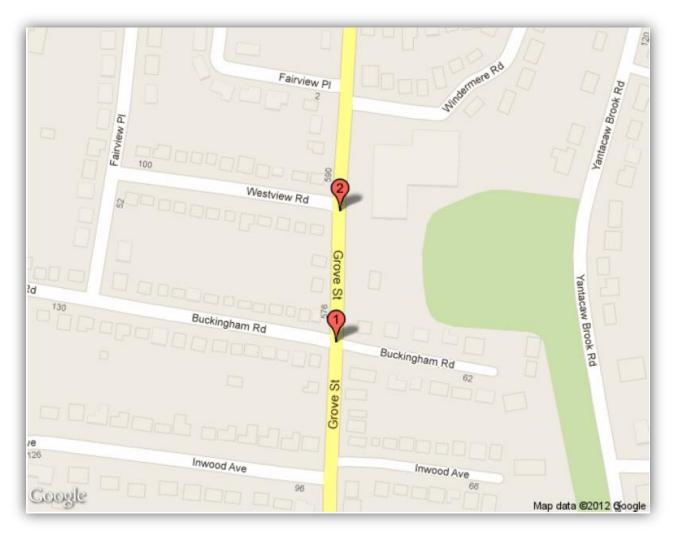
Driver Behavior - Good



1. School Zone Speed. Limit changes but there is no way to express this in the Field Report for this specific section of Grove Street (and/or any other street that has differentiating speed limits along itself).



Intersection - Bad

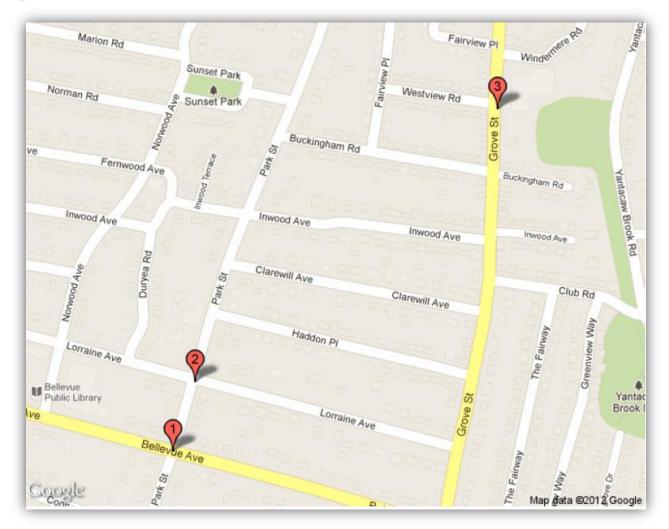


1. Crosswalk / Curb Ramp. There are a lack of crossing areas along Grove Street.

2. Intersection queuing. This intersection gets backed-up in various directions due to back-ups in the drop-off area. This is due in part from drop-off procedures and in part by volume.



Intersection – Good



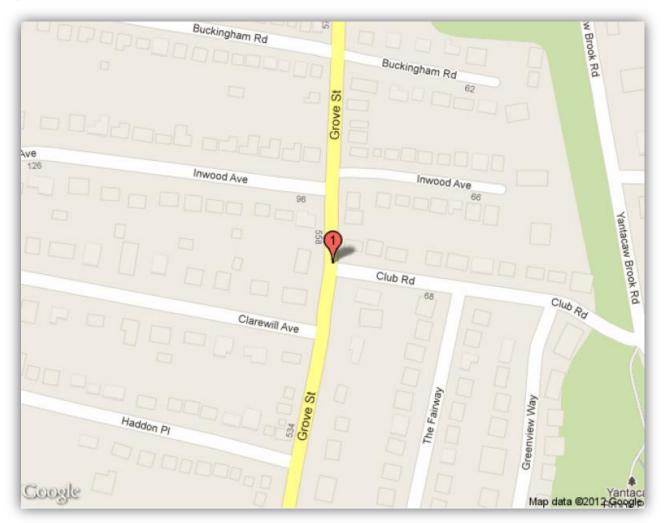
1. Good visible intersection. Intersection appears to be in good condition with visible crosswalks, curb ramps and signals.

2. Good visible intersection. Crosswalks and ramps are in good condition.

3. Good visible intersection. Crossing at the school is visible and has pedestrian countdown timers.



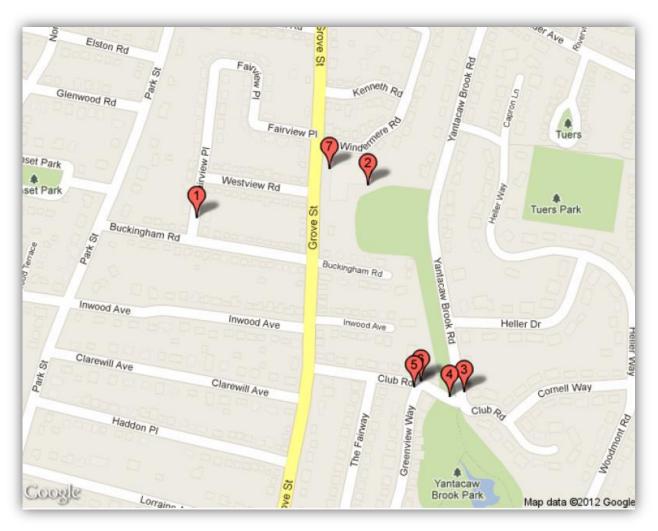
Intersection - Poor



1. Lacking Signage. Crosswalk and ramps are good but due to high traffic volume this crossing needs more signage or other indicators.



Pedestrian Issue - Major



1. Sidewalk Gap. There are no sidewalks on Fairview Place from Buckingham Road to Westview Road.

2. Steep Grade Change. Access to the school from Yantacaw Brook is hindered by steep grade change and is therefore inaccessible to people with disabilities.

- 3. Sidewalk Gap. Sidewalk ends abruptly at this driveway.
- 4. Sidewalk Gap. Sidewalk ends at street intersection.
- 5. Sidewalk Gap. Sidewalk ends at this corner and does not connect to park or trail.

6. Sidewalk Gap. Sidewalk ends abruptly at this residence and does not connect to trail or park.

7. Pedestrian Crossing into traffic. Cars are stopping along Grove Street and parents are walking students across vehicular traffic.



Pedestrian Issue – Minor



1. Narrow sidewalk / heaving. Sidewalks along Park Street are consistent but are narrow and heaving in some areas.

2. Narrow sidewalk / obscured. Sidewalks along Grove Street are narrow and obscured by overgrown vegetation.

3. Narrow sidewalk / obscured. Sidewalks along Grove Street are narrow and obscured by overgrown vegetation.

4. Heaving Sidewalk. Sidewalk in front of school is heaving and zig-zagging around tree.

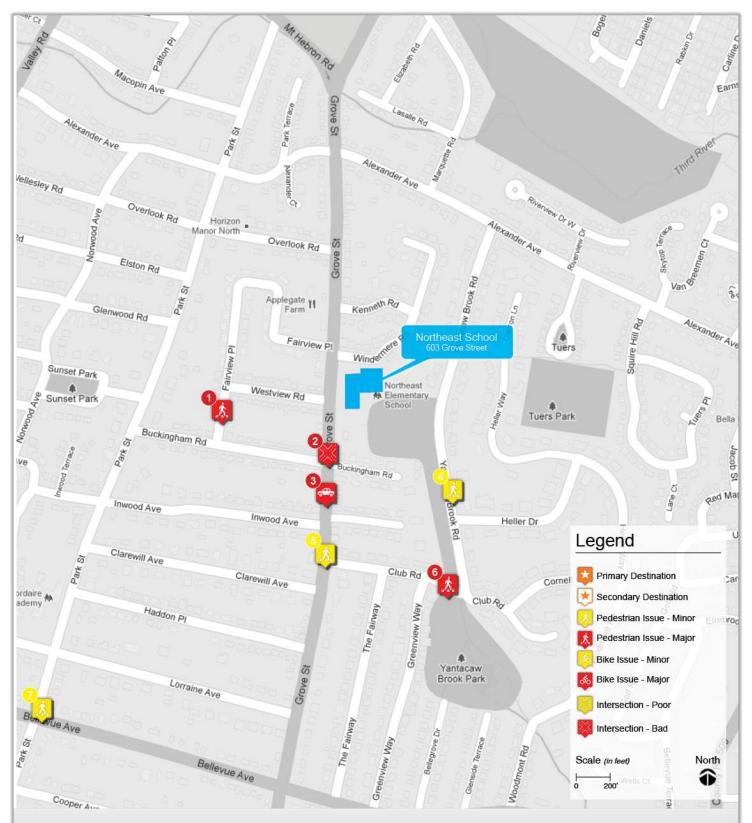
5. Obstructed Sidewalk. Overgrown vegetation obstructing sidewalks.

6. Obstructed Sidewalk. Overgrown vegetation obstructing sidewalks.

7. Short-cut. This is a pedestrian short-cut from Yantacaw Brook but the path is narrow and crumbling.

8. Narrow Sidewalk. Meandering path along Yantacaw Brook Park is a nice walk but the paved area is very narrow (maybe 2' wide).

Northeast School



Map 3 - Neighborhood Analysis

Neighborhood Area Photography



1 Many activities occur at the neighboring University.



There are a lack of crossing areas along Grove Street.



Cars speed through this segment of Grove Street and do not stop for pedestrians making it dangerous to cross.



4 Meandering path along Yantacaw Brook Park is a nice walk but the paved are is very narrow (maybe 2' wide).



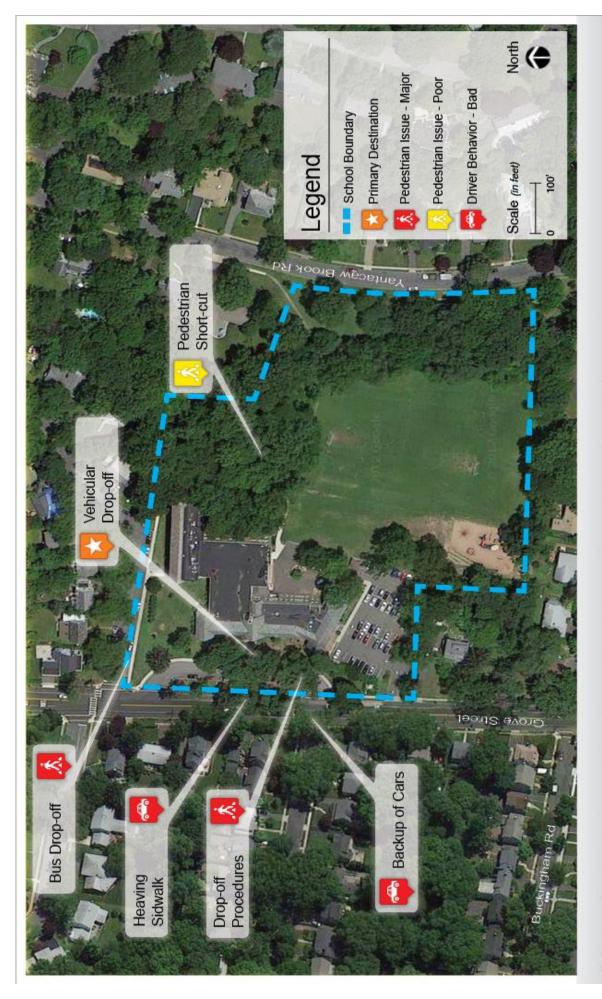
5 Sidewalks along Grove Street are narrown and obscured by overgrown vegetation.



There is no sidewalk provided on these streets in this area.



C Sidewalks along Park street are consistent but are narrow and heaving in some areas.



Analysis Area Campus Map 4 - S c h o o l

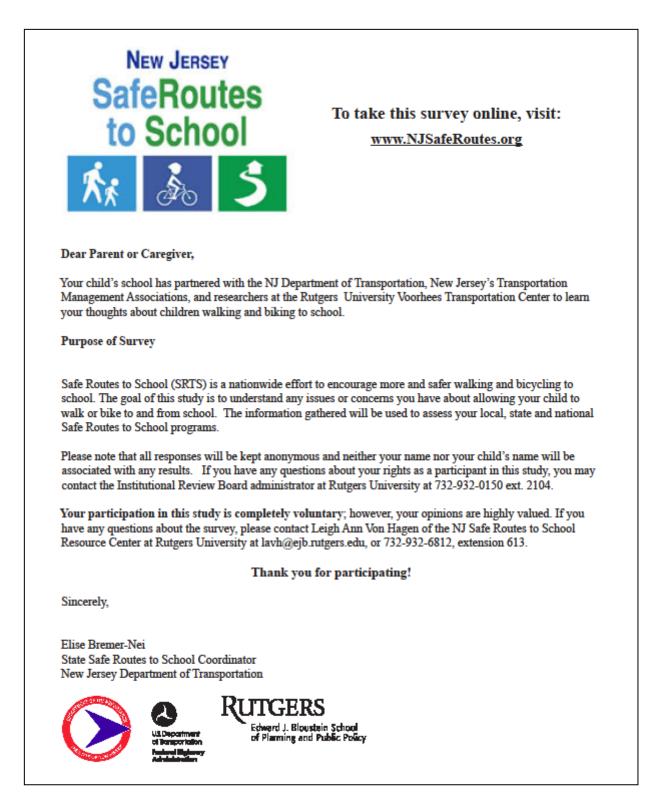
Appendix B. Surveys – Travel Mode & Attitudinal

Classroom Travel Mode Survey for Students

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chool Name			DECE OR BL		acher's First I	Name:	Teacher's	Last Name:	Ŧ
				ПΓ					
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number in Follow the state		e for the aves	tion "How do	vou plan to	leave for hom	ne after scho	ol?"		
 You can com 	nduct the coun	its once per da	ay but during t	he count plea	ise ask students	both the sch	ool arrival and	departure que	stions.
 Please cond Step 1. 	auct this count	regaratess of	Step 2.	uons (i.e., asi	k these questior	is on rainy da	ys, 100 <i>)</i> .		
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number of S	cudents in each	GIGSS		inswer.	to leave for h	one after so	aloon Record	the number of	n nanus tor
	Weather	Student	Walk	Bike	School Bus	Family Vehicle	Carpool	Transit	Other
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incy	R= rainy O=overcast SN=snow	Number in class when count made	-	-	-		Riding with children from other families	City bus, subway, etc.	Skate-board scooter, etc.
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Source: <u>http://saferoutesnj.org/documents/SRTS_Tally_Sheet-1.pdf</u>

Parent/Caregiver Attitudinal Survey The online version of the survey can be found here: <u>https://rutgersbcsr.us2.qualtrics.com/SE/?SID=SV_8uZQeguvLZ7cjRP</u>



Survey Directions								
Please answer the questi								
complete only one surve						e about 5 - 10 mi	inutes t	o
complete. Remember, al	l the requ	ested ii	nformati	on will be anony	mous.			
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2. In what grade is you	r child cu	rrentl	y enrolle	ed?				
3. Is your child:	Male	🗆 Fe	emale					
4. Does your school dis	trict prov	ide yo	ur child	with busing?				
Yes								
No								
5 Dees went shild have	a diashiiti	a di at		hauthin farmer	alling a hili	ng to calce 19		
5. Does your child have	a disâbilit	y mat	prevents	s ner/num from v	valking or biki	ng to school?		
Yes								
□ No								
6a. What town do you	live in?							
oa. What town do you	плетт. –							
6b. What is the street i	ntersectio	n near	rest vou	r home?		and		
6b. What is the street i	ntersectio	n near	rest you	r home?		and		
			-				ve froi	n school
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7. During a typical 5-d	ay school	week,	-	ny days does ye		school and lea	ve fror	n school
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7. During a typical 5-d using these types of tra EXAMPLE Goes to School by Leaves from School by 8. If your child walks o □ Alone	ay school nsportati Walk 2 days or bikes to	week, on: Bike 1 day schoo	how ma School Bus 2 days	Family Vehicle (only children in your family)	Carpool (with children from another family)	Public Transit (city bus, subway, etc)	Other	Total = 5 days = 5 days = 5 days = 5 days
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Safe Routes to School Travel Plan – Northeast Elementary School

 10b. How does your child usually get to and from school? (Check all that apply)

 □ Walk
 □ Bike
 □ Ride the School Bus
 □ Drive/Ride in Car
 □ Other

11. Does your child's school encourage walking to and from school?

□Yes □No □Don't Know

12. Does your child's school encourage biking to and from school?

🗆 Yes 🗆 No 🗖 Don't Know

13. In what ways does your child's school encourage walking or biking? (If applicable)

Walking	Biking
Walk to school days	Bike to school days
□ School walking club	School bike club
Walking School Bus program	Bike rodeo
Providing walking route maps	Providing bike route maps
Distributing informative materials on walking	Distributing informative materials on biking
Don't know	Bicycle racks are present
□ Other:	Don't know
	Other:

14. Does your child have a bike that they can ride to school?

I Yes

No

15a. Currently, how important are the following in your decision to let your child walk or bike to school? Please indicate below how important each of the following factors affects your decision and in the last column on the right, please indicate which one factor is the most important.

Please indicate the one factor that is most important

	Very Important	Somewhat Important	Neither Important or Unimportant	Somewhat Unimportant	Very Unimportant	Most Important Factor
Distance to and from school						
Availability of sidewalks						
Availability of bike paths and/ or trails	٥					D
Availability of bike parking			0			
Amount of traffic on roads			0			0
Speed of traffic on roads						
Availability of crossing guards						٥
Weather						
Availability of school bus			٥			
Unsafe crossings or intersections			٥			٥

15b. Currently, how important are the following in your decision to let your Please indicate the child walk or bike to school? Please indicate below how important each of the one factor that is following factors affects your decision and in the last column on the right, please most important indicate which one factor is the most important. ╈ Neither Most Very Somewhat Somewhat Very Important or Important Important Important Unimportant Unimportant Unimportant Factor Age of my child Family schedule Child's before and after school activities Weight of book bag Availability of adult supervision Bullying Personal safety (theft, gangs, ۵ abandoned buildings, etc...) "Stranger Danger"

15c. Please tell us if there are any other important factors in your decision to let your child walk or bike to school?

Tell Us About Yourself ...

These questions are asked so that we can group your responses together with those of everyone we interview.

16. What is your age as of today?

age

17. Are you male or female?

- male
- □ female

18. Please indicate how many peope in your household, including yourself, are in each of the following age categories. [Fill in number]

Under 4 years 5 to 11 years 12 to 16 years 17 to 19 years 20 to 55 years 55 years or older

19. What is the highest level of education you've completed? Less than high school graduate High school graduate (or GED) □ Some college (or technical vocational school/professional business school) □ Two-year college degree (AA: Associate in Arts) □ Four-year college degree (BA or BS: Bachelor of Arts/ Science degree) Graduate work, but no advanced degree Graduate degree (Masters, PhD., Lawyer, Medical Doctor) 20. Which ONE of these descriptions of race and ethnic backgrounds most applies to you: □ White Hispanic □ White not Hispanic Black Hispanic Black not Hispanic □ Asian Native American □ Other 21. What is your total annual household income? □ Less than \$25,000 □ \$25,000 to \$50,000 □ \$50,000 to \$100,000 □ \$100,000 to \$150,000 \$150,000 or more 22. How many motor vehicles are kept at home for use by members of your household? vehicles 23. What is your marital status? □ Single/Never Married Married/Civil Union Divorced □ Widowed Living with a partner 24. What type of residence do you live in? Is it a... Single family home □ Multi-family home □ Townhouse Apartment building Condominium Other, specify THANK YOU FOR PARTICIPATING IN THIS SURVEY

Appendix C. Traffic Count Instructions and Form

INSTRUCTIONS FOR TRAFFIC COUNT FORM

- 1. Have kids pair up in teams of two to count walkers and bicyclists. Car counters need teams of three.
- 2. Each team is assigned a location where children are arriving at school.
- 3. One person is the counter and the other is the recorder. When counting cars, one person counts cars and another counts the number of children in each car.
- 4. The counters call out a car (biker or walker) when it (they) arrives. The recorder makes a mark for the number of cars and writes out the number for the number of children per car. (Make sure they keep the tic marks in groups of five). The bike and walking counters should make marks for each child.
- 5. At the end they total the number of marks. Then they count how many cars that had more than one child in the car, which counts the number of carpools. Note: If the class has learned how to average, then have them compute the number of children per carpool.
- 6. Combine all the forms to find out how many children walked to school, biked to school, came in a carpool, or came alone in a car.
- Return the forms to the Safe Routes to School box in the office or contact ______ at _____.

Thanks for helping out the Safe Routes to School program

Safe Routes to School is a project of: NAME OF SCHOOL, ADDRESS, PHONE, E-MAIL

Montclair Safe Routes to School Program

Safe Routes to School Travel Plan – Northeast Elementary School

		ime	
Recorders			
HOW MANY CHILDREN IN EACH CAR?	COUNT THE BICYCLISTS (WITH HELMETS)	COUNT THE BICYCLISTS (WITHOUT HELMETS)	COUNT THE NUMBER OF CHILDREN WALKING
	CHILDREN IN	CHILDREN IN BICYCLISTS	CHILDREN IN BICYCLISTS BICYCLISTS

Source: Safe routes to school, <u>United States. National Highway Traffic Safety Administration</u>, U.S. Dept. of Transportation, National Highway Traffic Safety Administration, 2002

Appendix D. Action Plan Matrix – Township-wide

Action Plan Matrix – Township-wide

Timeframe Definition	Cost Definition
Short-term = less than 3 months	Low = Less than \$2,000
Mid-term = between 3 to 6 months	Medium = between \$2,000 and \$10,000
Long-term = longer than 6 months	High = more than \$10,000

No.	Action (Township-wide)	Partners	Timeframe	Cost	Notes
Engi	neering		·		
A1	Install pedestrian countdown signal heads and R10-3e placards with instructions for use at appropriate locations	County	Short-term	Medium	
A2	Install pedestrian crossing signs with school children symbols at unsignalized school crossings	County	Short-term	Low	
A3	Establish, through ordinance, all school zones as "Zero Tolerance" areas where fines for speeding are doubled	County	Short-term	Low	
A4	Post "Zero Tolerance" signs in all school zones	County	Mid-term	Medium	
A5	Evaluate appropriate locations for pedestrian scale lighting paying special attention to existing and future sidewalks	County	Short-term	Low	
A6	Install pedestrian scale lighting - paying special attention to existing and future sidewalks	County	Short-term	Medium - High	
A7	Conduct a sidewalk assessment and create a prioritized list of locations for installation of ADA-compliant curb ramps with detectable warning surfaces at locations where they are missing	County	Short-term	Low	

No.	Action (Township-wide)	Partners	Timeframe	Cost	Notes
A8	Install ADA-compliant curb ramps with detectable warning surfaces at locations where they are missing	County	Short-term	Medium	
A9	Provide high visibility crosswalks fluorescent, yellow-green advanced school crossing and school warning signs within school zones and along designated school routes	County	Short-term	Low	
A10	Install signage within the school zones clearly denoting the school zone speed limit, associated fines for speeding and applicable hours	Township	Short-term	Low	
Educ	ation				
A11	Sponsor and host bicycle rodeos for all students to improve their cycling skills	Meadowlink TMA/Bike Shops/Bike&Walk Montclair/PTA	Short-term/ ongoing	Low	
A12	Provide better training for aides on the school bus	SRTS Coordinator/Board of Education	Short-term/ ongoing	Low	
A13	Introduce bicycle and pedestrian safety into the school curriculum through programs such as WalkSafe™ or BikeSafe™ or event based programs through SafeKids or the Brain Injury Association of New Jersey	School Superintendent	Short-term	Low	
A14	Provide educational materials about the dangers of speeding or other violations, especially in the school area, at major community gathering locations such as the Library, Montclair BID, churches, bike shops and Township buildings	Meadowlink TMA/ Bike&Walk Montclair	Short-term	Low	

No.	Action (Township-wide)	Partners	Timeframe	Cost	Notes
A15	Circulate school walking and bicycling event information with municipal utility or tax bills.	Board of Education	Short-term/ ongoing	Low	
A16	Include the health benefits of conducting a SRTS program in Teacher Training programs	School Superintendent/SRTS Coordinator	Short-term	Low	
A17	Promote Bike&Walk Montclair's Courteous Driving Pledge	Bike&Walk Montclair/PTA	Short-term/ ongoing	Low	Should have pledges and magnets on hand at the Municipal Bldg & Community Services Bldg
A18	Create a doortag or flyer for property owners and businesses with information on Chapter 297 STREETS AND SIDEWALKS of the Township's Code, including fines associated with violations and the importance of keeping the pedestrian passageway free from obstructions	Township Code Enforcement	Short-term	Low	See Appendix E for sample
A19	Educate parents to let their children out of the car curbside instead of in the street	SRTS Team Leader/PTA/Meadowlink TMA/School Safety Patrol	Short-term/ ongoing	Low	
A20	Create web-based traffic safety quizzes that include bicyclist, pedestrian and motorist safety questions on the school website	Board of Education/Meadowlink TMA	Short-term	Low	

No.	Action (Township-wide)	Partners	Timeframe	Cost	Notes
A21	Initiate a public education program/campaign, such as Street Smarts, that uses a dual approach of media and community relations to educate and raise community awareness about traffic safety issues for all users	Meadowlink TMA	Short-term	Low - Medium	
A22	Provide better training for the aid on the school bus	SRTS Coordinator/Board of Education/	Short-term	Low	
Enfo	rcement				
A23	Conduct a series of "pedestrian decoy" operations at conflict intersections to strongly reinforce that Montclair takes its motor vehicle laws and pedestrian rights seriously. Consider repeating every six weeks until driver behavior is perceived to be more respectful of pedestrian's right to travel safely	Police Department/ NJHTS/Rutgers University	Short-term	Low - Medium	
A24	Continue bicycle and pedestrian safety education within the school system	Board of Education/Police Department/Meadowlink TMA/Bike&Walk Montclair	Short-term/ ongoing	Low	
A25	Use crossing guards to hand out safety information and information on the NJ Pedestrian Crossing Law	Police Department	Short-term/ ongoing	Low	
A26	Create a zero tolerance traffic enforcement program and assign extra patrol to these areas during arrival and dismissal	Police Department	Short-term	Low	

No.	Action (Township-wide)	Partners	Timeframe	Cost	Notes
A27	Strictly enforce the 25 mph speed limit on all Township streets	Police Department	Short-term	Low	
Enco	uragement				
A28	Host a poster contest for International Walk and Bike to School Day	SRTS Coordinator	Short-term	Low	
A29	Circulate school walking and bicycling event information with municipal utility or tax bills.	SRTS Coordinator	Short- term/On- going	Low	
A30	Create a pamphlet/palm card/ and/or any other print or web material geared towards parents highlighting the benefits of walking and biking to school	SRTS Coordinator/NJ SRTS Advocacy Organizer	Short-term	Low	
A31	Have designated walking school bus meeting points mapped and signed for all elementary and middle schools	Police Department/ Board of Education	Short-term	Low	
A32	Create and publish a press release detailing the school's involvement in the SRTS program and the Travel Plan developed for the school.	SRTS Coordinator	Short-term	Low	
A33	Use Channel 34 and the Township website to provide public safety information, events, messages to residents related to bicycling and walking such as bike and walk to school day	SRTS Coordinator	Short-term	Low	
A34	Apply for funding to create a transportation matching and participation program at each school that will link parents/students interested in carpooling, biking, or walking to and from school.	Board of Education/SRTS Coordinator/Meadowlink TMA/NJDOT	Short-term	Low	Use Florida DOT's SchoolPool as an example.

No.	Action (Township-wide)	Partners	Timeframe	Cost	Notes
A35	Create and sign a joint powers agreement for maintenance of bike/pedestrian facilities	County	Short-term	Low	
A36	Adopt a resolution endorsing the Northeast SRTS Travel Plan	Board of Education	Short-term	Low	
A37	Market/brand Montclair's SRTS Program as "Montclair's Active & Safe Routes to School Program"	SRTS Coordinator/Board of Education/SRTS Team Leader	Short-term/ ongoing	Low	
Evalu	uation		1		1
A38	Conduct student travel surveys in all schools to determine and measure how students travel to school	Board of Education/Rutgers VTC	Short-term	Low	
A39	Designate weeks on the school calendar to conduct traffic counts at the beginning and end of the school year	SRTS Coordinator/Board of Education/SRTS Team Leader	Short- term/On- going	Low	

Appendix E. Samples of SRTS Educational Materials

SRTS Curriculum



http://www.nhtsa.gov/ChildPedestrianSafetyCurriculum

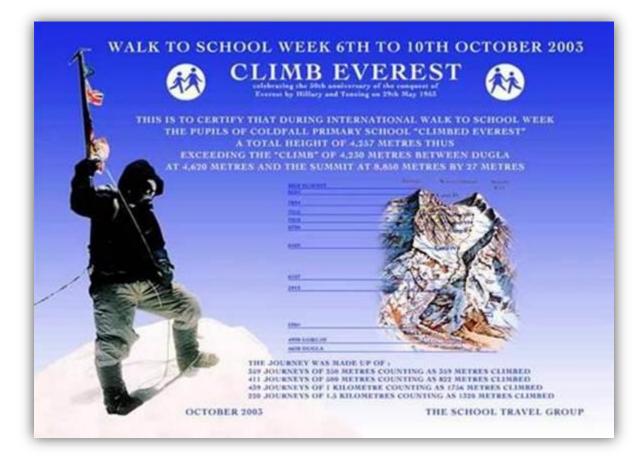
Message:

- The adoption of a pedestrian/bicycle curriculum by a school or school district helps assure that children will receive repeated age-appropriate education.
- The Walk to School web site has a list of downloadable free pedestrian and bicycle safety education programs, including a recently developed national curriculum developed by the National Highway Traffic Safety Administration (NHTSA).

Background:

NHTSA's Child Pedestrian Safety Curriculum teaches and encourages pedestrian safety for students grades Kindergarten through 5th Grade. It is organized into five lessons: walking near traffic, crossing streets, crossing intersections, parking lot safety, and school bus safety. Each lesson builds upon previous set of skills learned.

SRTS Classroom Resources



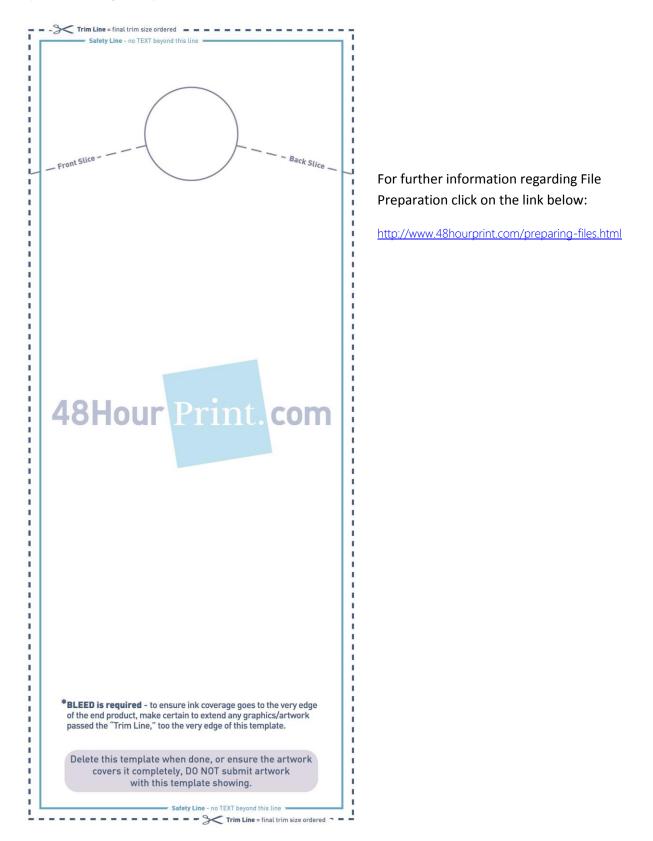
Source: Coldfall Primary, London, UK provided by <u>www.iwalktoschool.org</u>;

Message:

In the classroom, SRTS education can be integrated into existing topics. A few examples of of integrating SRTS education are:

- Safety education can be infused into traditional classroom subjects such as language arts or science taught by the classroom teacher.
- Math: calculating average walking speeds or distances.
- Biology: walk to collect samples, observe nature.
- Reading: read about nature, walking.
- Language arts: write about walking, what see on way to school, design posters to encourage walking.
- Geography: track mileage and plot on a map. Learn about places that the school or class "visits."
- Arts: Photography contests, drawing contests where students depict their routes to school

Sample Door Tag Template



Sample Text for Door Tag



Windshield Warning



Source: Los Alamitos, CA, provided by David Parisi

Appendix F. SRTS General Resources

Student Pledge

	Colorado Safe Routes to School
S	tudent Pledge
	s a Pedestrian/Bicyclist Safety Smart Student Promise to always
1	. Stop and Look Left, Right, and Left again before I cross the street.
2	. Wear and buckle a bicycle helmet every time I ride my bicycle.
	. Stay alert when walking and bicycling - I will watch out for all other traffic round me.
	. Wear bright colors if I am walking or bicycling during the day so I can be een.
n	. Take extra care if walking or bicycling in low visibility conditions or at ight. I will wear retro-reflective gear and carry/wear a bright light or have equired bike lights.
6	. Walk on a sidewalk if one is present, if not, walk facing traffic.
	. Always bicycle in the same direction as traffic whether riding on the idewalk or road.
8	. Stay 5 giant steps away from the street when I'm waiting for a bus.
	. Stop, Look and Listen before I cross railroad tracks and never play on or ear the tracks.
S	tudent's Name Date

Parent Pledge

	SafeRoutes
	Colorado Safe Routes to School
Parent Pledge	
As a Pedestrian/Bicyclist Sa I Promise to set a good exan making sure that	fety Smart Parent nple for my children and all children by
1. My children know to Stop, I the street.	Look Left, Right, and Left again before crossing
2. All family members must w every ride.	ear and buckle a properly fitted bicycle helmet
3. Family members must alwa earphones), especially when w	ays stay alert for traffic (no cell phones or valking and bicycling.
4. Everyone stays 5 giant step	s away from the street when waiting for a bus.
5. My family wears bright colo	ors and reflective markers to be seen in the dark.
6. My children know to Stop, l and never to play on or near t	Look and Listen before crossing railroad tracks he tracks.
7. My child walks/bicycles to a responsible parent, adult or	school with me or with a group of children led by older sibling.
	s around my child to lead by example by pedestrian and bicycle behavior at all times.
9. I ensure the safety of all peo especially around children of a	destrians and bicyclists by driving cautiously, all ages.
Parent's Name	Date

Community Pledge

Safe Routes to School Pledge to Northeast Elementary School's Children

Take the Pledge

In the last 35 years, our children have lost a lot of the freedom and independence they once had to explore our neighborhoods. As we have designed our communities around automobiles, activities like walking or bicycling to school have declined dramatically. *We believe it's time for a change. We pledge that by the time the kindergarten class of 2013 graduates high school, the majority of school trips will once again be made safely by foot or bicycle.*³

To our children, we pledge to make your health and safety our number one priority, including to:

- Make the streets safe, convenient and attractive enough to let you walk or bicycle to schools.
- Ensure the streets around your schools have frequent, safe places to cross.
- Drive slowly through school zones.
- Enforce traffic laws in school zones and neighborhoods to slow down motor vehicle traffic.
- Locate schools within walking and bicycling distance of as many pupils as possible.
- Reduce the amount of traffic around your schools.
- Provide secure bicycle parking at your schools.
- Teach traffic safety skills routinely throughout your school career: first as a pedestrian, next as a bicyclist, and then as a motorist.
- Encourage staff and students at your schools to walk and bicycle more often.

Signed (any combination of the following),

Mayor Township Council Township Manager/Administrator Township Engineer/Public Works Township Planner Township Police

School District Board of Education School Principal School Teacher(s) School Nurse PTA/Parents/Caregivers

Community Liaison Other community groups

³ Pledge to Children is based on the Active Living Resource Center's SRTS Pledge.

Bike Rack Considerations for Placement

Bike Racks

Students must have a functional, secure place to park their bike once they reach school. Not having a well planned bicycle parking option can lead to several undesireable outcomes, such theft, damage and locked bikes in or on critical safety infrastructure like emergency exits, hand rails and fire hydrants.

According to the Association of Pedestrian and Bicycling Professionals Bicycle Parking Guidelines, there are four elements to a bicycle rack system:

1. The Rack Element

The rack element is the part of the bike rack that supports one bicycle. A good bike rack element holds the bike frame without bending the wheel and should have no moving parts. Rack elements are typically constructed of metal in an inverted u-shape, which allows for a variety of bicycle sizes and locks.

2. The Rack

A rack is one or more rack elements joined on any common base or arranged in a regular array and fastened to a common mounting surface. Anchor the rack so that it cannot be stolen with the bikes attached and provides easy, independent bike access. Inverted u-shaped rack elements mounted in a row should be placed on 30" centers, allowing two bicycles to be secured to each rack element.

3. The Rack Area

The rack area is a bicycle parking lot where racks are separated by aisles and may contain one or more racks. If possible, the rack area should be protected from the elements using any combination of structures, like a wall and awning. Try to avoid locating a bike rack area on grass or dirt as a rainy day can turn the bicycle parking lot into a mess. Instead, locate the bike rack area on a concrete pad.

4. The Rack Area Site

The rack area site is the relationship of the rack area to a building entrance and approach. Locate the bike rack area within visibility of the building entrance it serves and consider the route cyclists' use to approach that entrance. Bike rack areas should be sited in a space that minimizes vandalism and maximizes use, while avoiding conflicts with driveways, buses, and large numbers of pedestrians.

Ideally, rack areas should be sited as close, or closer, than the nearest car parking space and provided near all high traffic building entrances. When choosing between a larger bicycle rack area or multiple smaller rack areas, it is preferred to choose multiple locations that are more convenient to users.



Engineering 3-36

Source: Safe Routes to School Guide, www.saferoutesinfo.org

NJ SRTS Info Sheet

	NJ Department of Transportation (NJDOT)	Voorhees Transportation Center (VTC)	Transportation Management Associations (TMAs)	Safe Routes to School National Partnership
Description:	NJDOT supports Safe Routes to School and Complete Streets initiatives in NJ. NJDOT provides infrastructure SRT5 <u>federal grant</u> funding to schools and communities and provides assistance with non-infrastructure programs through the <u>SRTS Resource Center</u> .	VTC is the home of the NJ Safe Routes to School Resource Center and the New Jersey Bicycle and Pedestrian Resource Center.	New Jersey's 8 TMAs each offer assistance in their service areas by forming alliances with non-profit, public/private sectors to assist local businesses, governments, and schools with transportation services and to solve transportation problems or issues.	The SRTS National Partnership is a non- profit organization providing assistance for safe walking and bicycling. The Partnership is a network of over 600 organizations, agencies, schools and professional groups.
How does this affect New Jersey?	NJDOT provides the following resources to communities: Statewide Bike / Ped coordinator Statewide SRTS coordinator Grants administered through the <u>Division of</u> Local <u>Aid</u>	These centers provide primary research, education, and outreach about best practices in policy and design to create safer and more accessible walking and bicycling.	TMAs are familiar with all transportation in their service areas and can provide advice and assistance at the local level related to mass transportation, ridesharing, walking, and bicycling and walking. Each TMA employs a SRTS Regional Coordinator who is the point person for all SRTS activities and events in the area.	New Jersey is one of 7 states in the National Partnership's State Network Project. Policy goals arre: Leverage funding & increase obligation rates of federal funding Facilitate Complete Streets policies and implementation Advance joint-use/shared use agreements
Contact if you are looking for:	 Information on infrastructure grants Information on statewide projects Contact with the state SRTS Coordinator Contact with the state Bike/Ped Coordinator 	The NJ SRTS Resource Center provides: Web-based resources on SRTS in New Jersey Requiarly updated NJ SRTS blog A recognition program to acknowledge SRTS successes Primary research Helpdesk assistance Technical Assistance Technical Assistance	 TMA SRTS Coordinators provide: Technical Assistance Assistance with walk and bike to school and education events Guidance for creating School Travel Plans Help with grant writing Promote Complete streets policies 	The partnership contributes to communities through: Advocacy Policy Change Best Practices & Technical Assistance Publications
Websites and social media:	Websites: http://www.state.ni.us/transportation/community/srts http://www.state.ni.us/transportation/eng/completest reets/	Websites: http://www.saferoutesni.org/ http://www.nibikeped.org/ http://www.policy.rutgers.edu/vtcp facebook: http://www.facebook.com/vTC/utgers Twitter: @VTC_Rutgers	Each TMA offers SRTS information on the SRTS sections of their websites. Go to http://www.saferoutesni.org/about/regional- coordinator-tmas/ to locate your SRTS Regional Coordinator Most TMAs also have Facebook pages. Go to their websites for more information.	Website: http://saferoutespartnership.org/ Blog: Blog: http://saferoutespartnership.org/blog fatp://www.facebook.com/SRTS.National. Partnership Partnership Twitter. @SafeRoutesNow
Contact Information:	Elise Bremer-Nei—State SRTS Coordinator Sheree Davis—Bicycle and Pedestrian Coordinator David Kuhn—Assistant Commissioner, Capital Investment, Planning and Grant Administration <u>srts@dot state.ni.us</u> bicycle.advocate@dot state.ni.us	Leigh Ann Von Hagen—Senior Research Specialist Sean Meehan—Project Manager Maeve Johnston—Project Coordinator sits@eib.rutoers.edu 848-932-7901	Find your TMA and your local SRTS Coordinator by visiting http://www.saferoutesni.ord/about/regional- coordinator-tmas/	Deb Hubsmith – Director 415-454-7430 deb@saferoutespartnership.org Laura Torchio–NJ Advocacy Organizer 973-783-5939 aura@saferoutespartnership.org
Eundad hvv	Federal Highway Administration(FHWA)	NJDOT/FHWA	NJDOT/FHWA	The Robert Wood Johnson Foundation

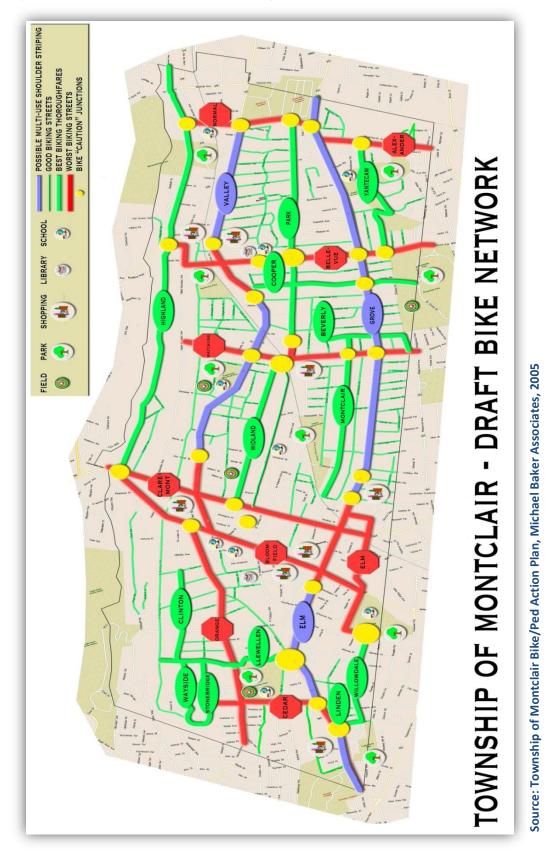
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NJ SRTS Recognition Program



Appendix G. Montclair-Specific Resources

Township of Montclair Draft Bike Network Map



Bike&Walk Montclair Bicycle Education Program

