

## *Sample Partner Donation Letter*

(Date)

Name  
Address 1  
Address 2  
City, NJ Zip



Dear (Name):

Walk to school events are celebrated annually by millions of people all around the world. These events encourage children, parents, school and local officials to walk to school together to help reduce congestion and get children walking while teaching them important pedestrian safety skills. To help ensure that the walk to school event experience makes a lasting community impact, we want to ensure that children in (Town) experience a safe fun, and educational event. In order to put all of our walk to school event plans into motion, we are seeking sponsors for our event.

Participating in a walk to school event is a great first step in enhancing the health and safety of children. According to the National Longitudinal Study of Youth, obesity rates among children have more than doubled in the past twenty years. Walking to school is a missed opportunity for exercise. Roughly 10% of children nationwide walk to school regularly. Even among those kids living within a mile of their school, only 25% are regular walkers. By encouraging walking and teaching children how to walk safely, walk to school events provide a free, convenient, and enjoyable way for children to get the exercise they need. In addition to the dangers of obesity, every year about 25,000 child pedestrians are injured by motor vehicles. Walk to school events provide an ideal format for teaching children how to navigate through traffic in a fun and safe learning environment.

If your organization is interested in helping, please contact (Name) at (Phone Number) or (Email) for more information and ways you can assist with the event. With your help, we can make certain that our walk to school event is a successful and informative program for the children of (Town).

Cordially,

(Organizer Name)