

Session 4: Tips and Strategies for Successful Grant Applications



William Riviere

Principal Planner and State Safe Routes to School Coordinator, NJDOT



Jon Dugan

New Jersey Safe Routes Resource Center, Rutgers University



Leigh Ann Von Hagen

Managing Director - Voorhees Transportation Center, Rutgers University



Greg Woltman

Voorhees Transportation Center, Rutgers University



Finding Funding and Navigating Grants for Active Transportation in NJ

Leigh Ann Von Hagen, AICP, PP



RUTGERS-NEW BRUNSWICK
Edward J. Bloustein School
of Planning and Public Policy
Alan M. Voorhees Transportation Center



Wheel of Grant Options



NJDOT Funding Opportunities

NJ Transportation Infrastructure Bank

**SHORT-TERM LOAN PROGRAM
INTEREST RATE**

2.5% APR

04/01/2024 - 04/30/2024
only on dollars drawn.

State Funding Programs



County Aid



Municipal Aid



Local Aid
Infrastructure Fund



Bikeways



Safe Streets
to Transit



Transit Village



Local Bridges Fund



Local Freight
Impact Fund

Federal Funds (NJDOT)



Local Concept
Development



Emergency Relief



Local Safety/ High
Risk Rural Roads

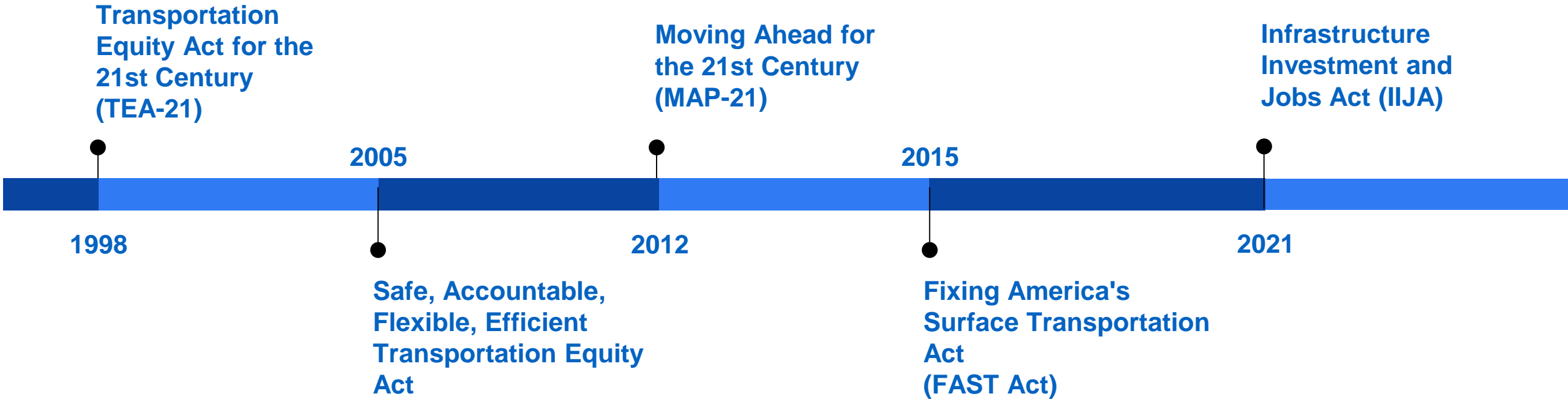


Safe Routes to School



Transportation
Alternatives

Federal Transportation Bills



DIRECT FEDERAL GRANTS



USDOT Safe Streets for All (SS4A) Grant Program



USDOT Reconnecting Communities Pilot (RCP) Grant Program



USDOT Neighborhood Access and Equity Grant Program (NAE)



USDOT Thriving Communities Program (TCP)



USDOT Active Transportation Infrastructure Investment Program

(ATIIP)



USDOT Local and Regional Project Assistance Grants (RAISE)



Navigating Grants

Under \$350,000

\$350,000 +

Local

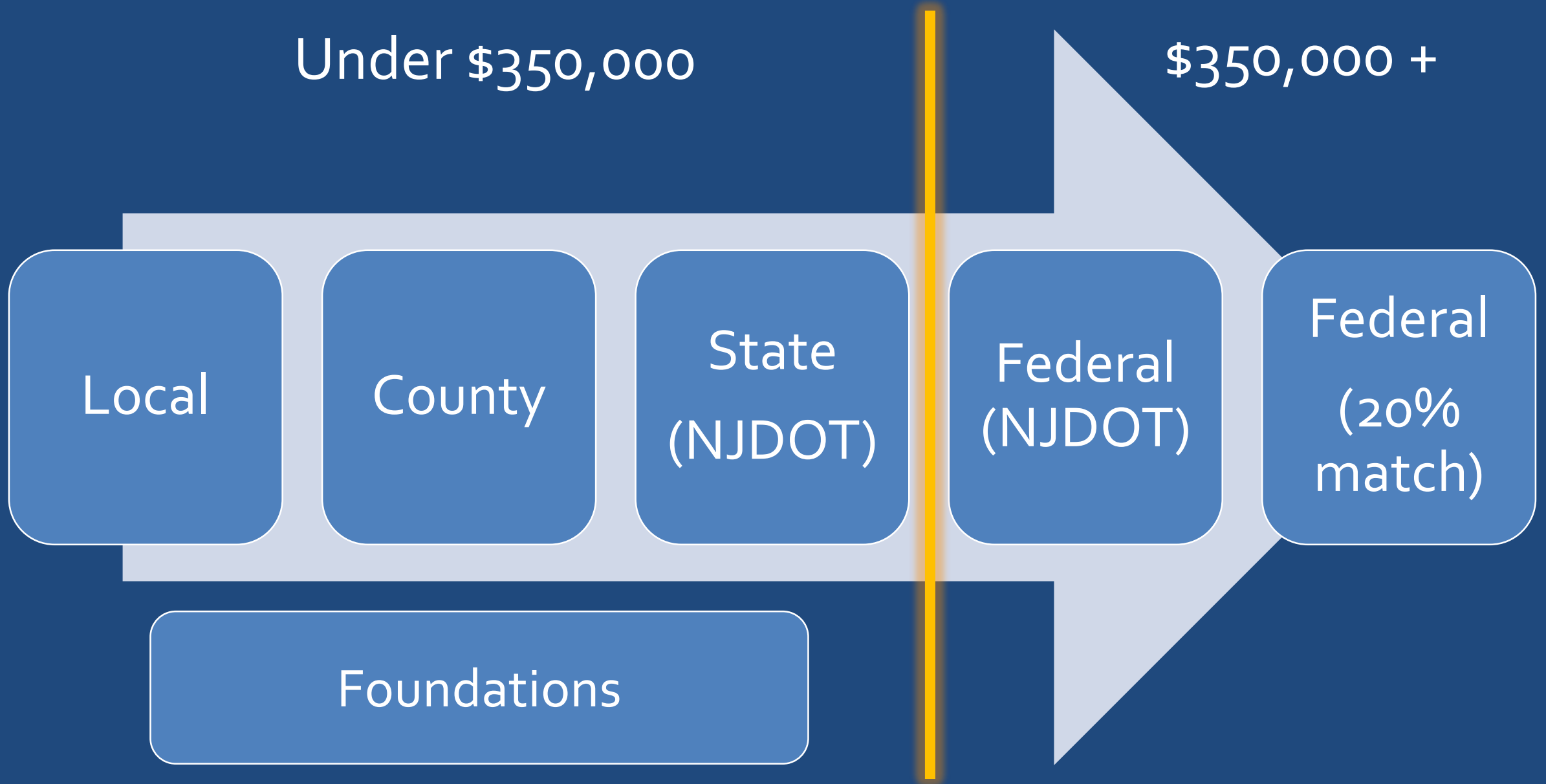
County

State
(NJDOT)

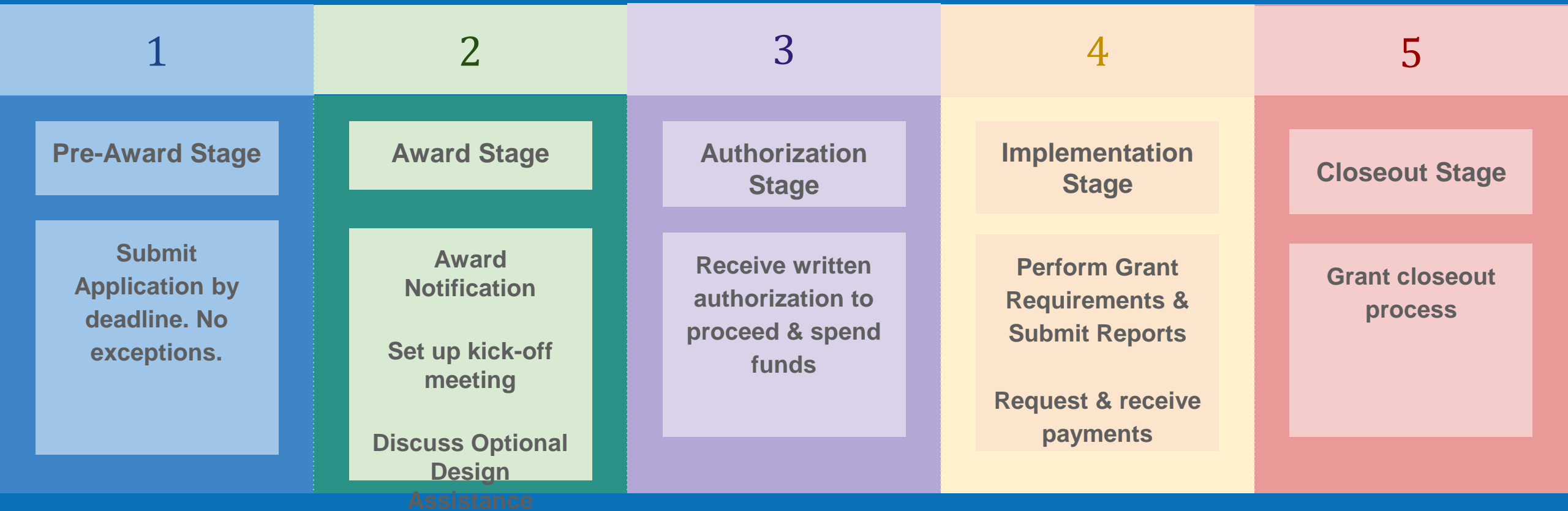
Federal
(NJDOT)

Federal
(20%
match)


Foundations




Federal Grant Life Cycle



State Funding Programs


 County Aid

 Municipal Aid

 Local Aid
Infrastructure Fund

 Bikeways

 Safe Streets
to Transit

 Transit Village

 Local Bridges Fund

 Local Freight
Impact Fund

Federal Funds (NJDOT)

 Local Concept
Development

 Emergency Relief

 Local Safety/ High
Risk Rural Roads

 Safe Routes to School

 Transportation
Alternatives

Direct Federal Funds



State Funding Programs



County Aid



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Safe Streets
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Transit Village



Local Bridges Fund



Local Freight
Impact Fund

"Smaller" projects including those under \$350,000

ADVANTAGES

Annual grant rounds

Easier & faster
to spend

Extra point for
Complete Streets,
TUMS, Opportunity
Zone, etc.

CONSIDERATIONS

Municipal Aid is often
only used for
resurfacing

Bikeways &
Safe Streets to Transit
not for bigger projects

Federal Funds (NJDOT)



Local Concept
Development



Emergency Relief



Local Safety/ High
Risk Rural Roads



Safe Routes to School



Transportation
Alternatives

\$350,000 +

ADVANTAGES

20% match covered

Solicitation through
NJDOT with MPOs

Can apply for design
assistance, will add
years to completion

NJDOT Local Aid Staff

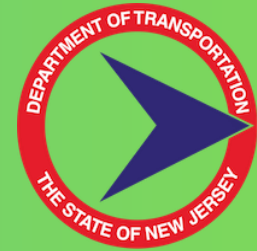
CONSIDERATIONS

5 -10+ years for
implementation

Full-time person of
responsible charge

Requires staff capacity

NJDOT GRANT PROGRAMS



*Municipal Aid
(competitive)*



*County Aid
(non-competitive)*



*Urban Aid
(formula)*



*Transit Village
(competitive)*



*Bikeway
(competitive)*



*Local Bridges
Fund
(non-competitive)*



*Local Aid
Infrastructure Fund
(competitive)*



*Local Freight
Impact Fund
(competitive)*



*Safe Streets
to Transit
(competitive)*



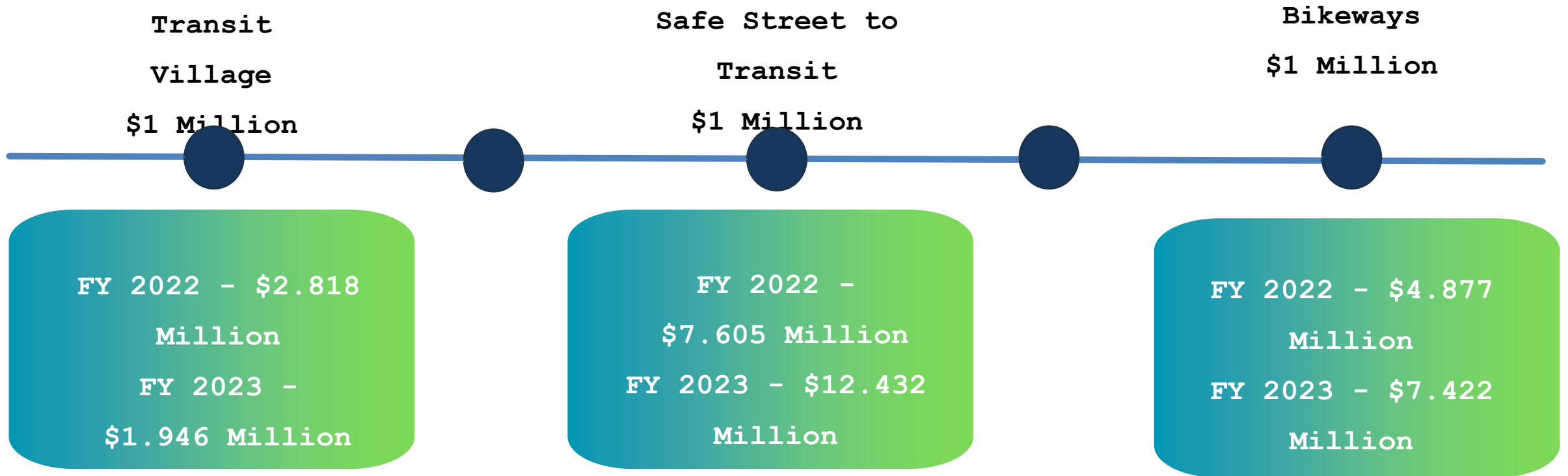
*Federal
Safe Routes
to School
(competitive)*



*Federal
TA Set Aside
(competitive)*



Additional Funding



Direct Federal Funds



ADVANTAGES

Focus on
vulnerable road users &
underserved communities

Large grant amounts

Some include planning
assistance

CONSIDERATIONS

20% match not
covered

Unknowns:
National competition

Timeline for award
authorization &
implementation

Regional partnerships

Access to assistance

MPO and County-led Safety Planning Efforts

NJTPA

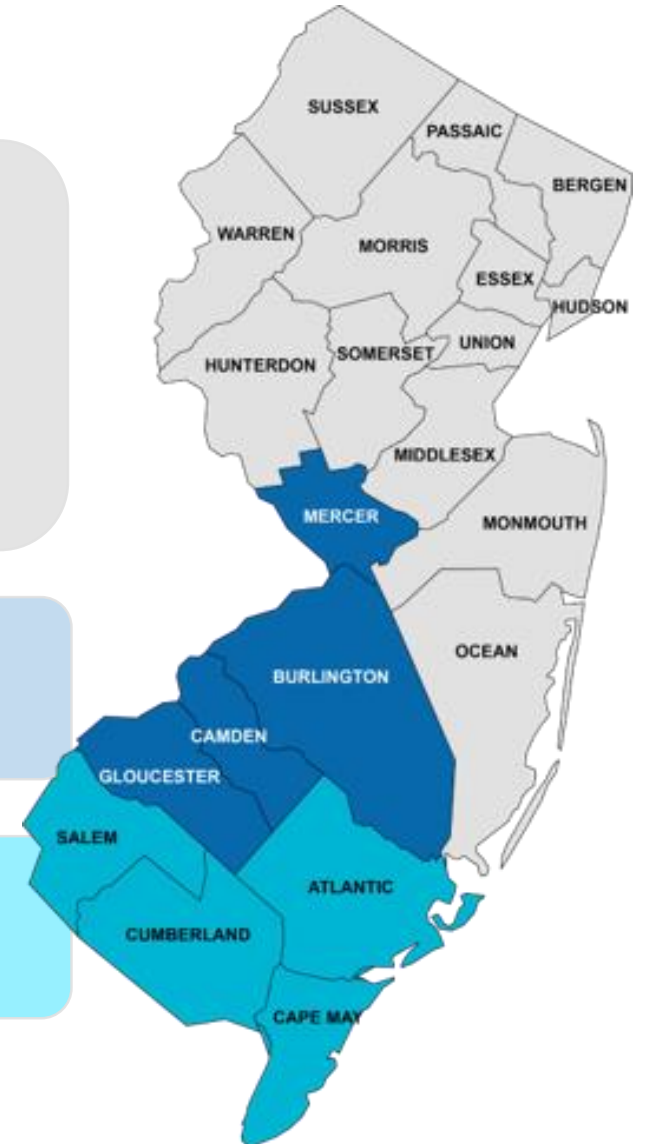
- Four counties awarded SS4A grants:
 - ⑩ Essex, Hudson, Monmouth, Union
- Using non-SS4A funds for county-level action plans

DVRPC

- Received \$1.5 million planning grant for entire 9 county jurisdiction

SJTPO

- Using HSIP funds to develop 4 individual county Road Safety Plans



Safe Streets and Roads for All Action Plan Components

This document is not meant to replace the NOFO. Applicants should follow the instructions in the NOFO to correctly apply for a grant. See the SS4A website for more information: <https://www.transportation.gov/SS4A>



Leadership Commitment and Goal Setting

An official public commitment (e.g., resolution, policy, ordinance, etc.) by a high-ranking official and/or governing body (e.g., Mayor, City Council, Tribal Council, MPO Policy Board, etc.) to an eventual goal of zero roadway fatalities and serious injuries. The commitment must include a goal and timeline for eliminating roadway fatalities and serious injuries achieved through one, or both, of the following:



Planning Structure

A committee, task force, implementation group, or similar body charged with oversight of the Action Plan development, implementation, and monitoring.



Policy and Process Changes

Assessment of current policies, plans, guidelines, and/or standards (e.g., manuals) to identify opportunities to improve how processes prioritize transportation safety. The Action Plan discusses implementation through the adoption of revised or new policies, guidelines, and/or standards, as appropriate.



Progress and Transparency

Method to measure progress over time after an Action Plan is developed or updated, including outcome data. Means to ensure ongoing transparency is established with residents and other relevant stakeholders. Must include, at a minimum, annual public and accessible reporting on progress toward reducing roadway fatalities and serious injuries, and public posting of the Action Plan online.

Grant Tips and Strategies



Grant Tips and Strategies



Tell your safety story

- Have a plan
- Demonstrate safety
 - What are you already doing?
 - What infrastructure provides the best safety options?

Grant Tips and Strategies



Connect with local
champions, not just
grant writers

Grant Tips and Strategies



Prioritize populations and areas with equity needs

Grant Tips and Strategies

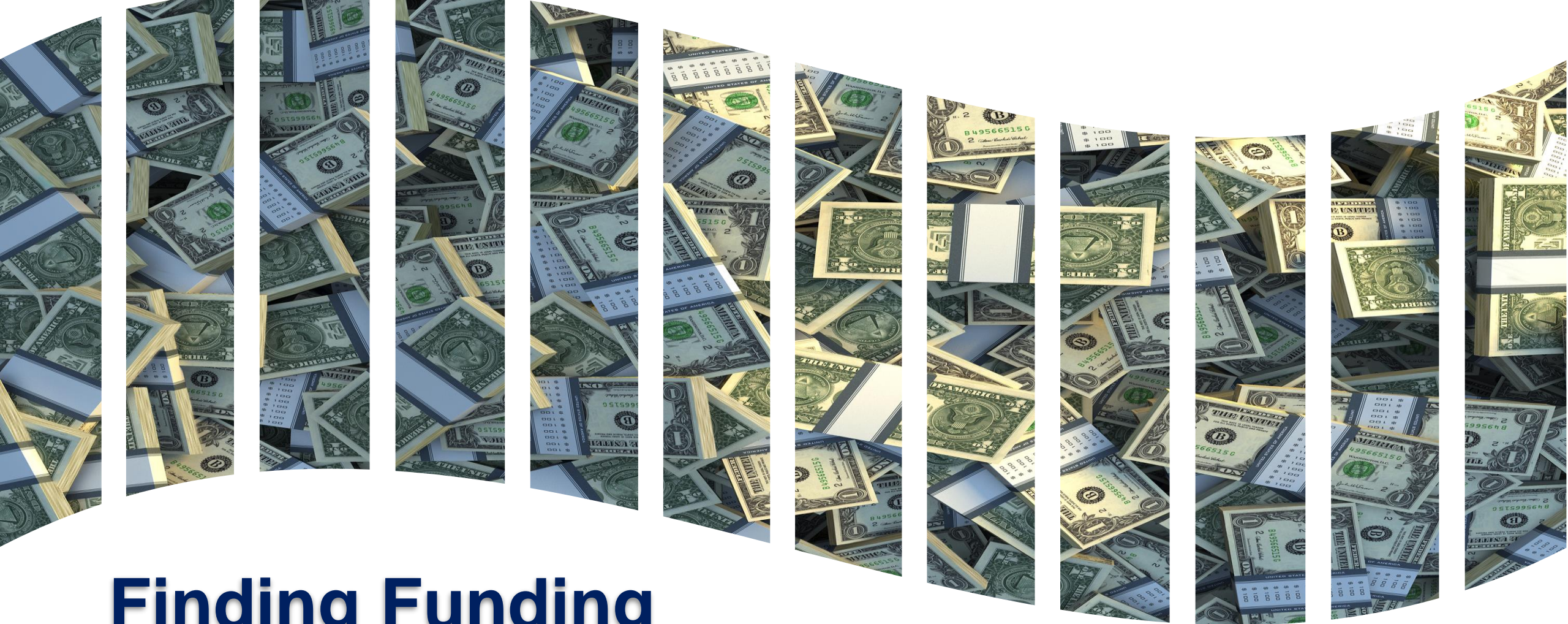


Engage the public
Show community support

Strategies for Success



1. Know the grant: State vs Federal vs Federal Federal
2. Adopt/implement a Complete & Green Streets Policy
3. Show a plan and community support
4. Prioritize areas and populations with greatest need
5. Use resources provided by TMAs & NJDOT Local Aid



Finding Funding

Finding Funding: Planning Assistance

NJDOT Local Bike/Ped Planning Assistance

NJTPA Complete Streets Technical Assistance

DVRPC Transportation and Community Development Initiative (TCDI)



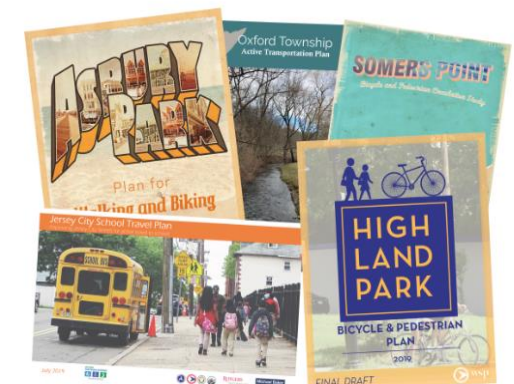
NJDOT Local Bicycle/Pedestrian Planning Assistance Program

The New Jersey Bicycle and Pedestrian Transportation Master Plan has a vision for New Jersey as a place where people choose to walk or bicycle with confidence and a sense of security. To make this happen, New Jersey needs infrastructure improvements that address the safety, mobility, and access needs to non-motorized transportation modes.

NJDOT's Local Bicycle/Pedestrian Planning Assistance Program (LBPPAP) connects consultants with expertise in local bicycle and pedestrian planning to counties and municipalities at no cost. Counties and municipalities simply need to submit an application explaining the desire to grow non-motorized transportation networks. Municipalities or counties that are interested should work on an application (see below) and submit to william.riviere@dot.nj.gov.

For more information, see the [NJDOT Bicycle and Pedestrian Planning Assistance Program Guidelines](#).

With each municipality and county, we can make New Jersey more bike and pedestrian friendly!





Finding Funding


- Together North Jersey Funding and Resources Database
- County and Municipal Open Space Trust Funds
- Municipal Capital


RESOURCE CENTER
NJDOT LOCAL AID


[Grant Programs](#) [PMRS](#) [Major Access](#) [Outdoor Advertising](#) [Resources](#)



Federal Aid Programs



State Aid Programs


Major Access Permitting


Outdoor Advertising Services


SAGE


E-Permitting



WELCOME TO THE NJDOT LOCAL AID RESOURCE CENTER

[Working With You](#) [Mission](#) [Contact Us](#)

The Local Aid Resource Center is NJDOT's promise to help you! We are ready to serve 21 counties and 564 municipalities as NJDOT strives to help improve New Jersey's local transportation infrastructure.

The Resource Center is the place to share ideas and successes, facilitate collaboration, and introduce new tools and innovations. Our team's goal is to carry out the mission of the Department by assisting each community with project planning, grant applications, project delivery, guidance through the federal process, and much more.



Resources

Tips and Strategies

- NJ Walks & Bikes Newsletter

njbikeped.org

- NJ Safe Routes Newsletter

saferoutesnj.org

NJ Walks and Bikes Blog

Click [here](#) to subscribe to our NJ Walks and Bikes Newsletter to know when articles come out!



Update: Safe Streets and Roads for All is Back for Round Three: How New Jersey Can Get the Most Out of This Year's Application Round

This blog post is an update to last year's post on SS4A Applications, found [here](#). The Federal Highway Administration (FHWA) announced in late February that the next round of grant applications has opened for the Safe Streets and Roads for All (SS4A) competitive grant program. The SS4A program funds [...]

April 5th, 2024



New Trails Funding Available: Active Transportation Infrastructure Investment Program

The Federal Highway Administration (FHWA) released a Notice of Funding Opportunity (NOFO) announcing up to \$44.5 million in new funding for the Active Transportation Infrastructure Investment Program (ATIIP). These funds are available for the planning, design, and construction of active transportation networks across the United States. This funding can [...]

NJ Transportation Management Associations



The counties below are serviced by multiple Transportation Management Associations (TMAs) based on the municipality:

Passaic County

EZ Ride	Clifton, Haledon, Hawthorne, North Haledon, Passaic, Paterson, Prospect Park
Avenues in Motion	Bloomington, Little Falls, Pompton Lakes, Ringwood, Totowa, Wanaque, Wayne, West Milford, Woodland Park

Essex County

EZ Ride	Belleville, Bloomfield, Caldwell, Cedar Grove, East Orange, Essex Fells, Glen Ridge, Irvington, Maplewood, Montclair, Newark, North Caldwell, Nutley, Orange, South Orange, Verona, West Orange
Avenues in Motion	Fairfield, Livingston, Millburn, Roseland, Short Hills, West Caldwell

Union County

EZ Ride	Clark, Cranford, Elizabeth, Fanwood, Garwood, Kenilworth, Linden, Mountainside, Plainfield, Rahway, Roselle, Roselle Park, Scotch Plains, Springfield, Union, Westfield, Winfield
Avenues in Motion	Berkeley Heights, Murray Hill, New Providence, Summit

Somerset County

Greater Mercer	Montgomery
RideWise	All other municipalities in Somerset County

saferoutesnj.org

NJDOT Design Guides

1. Complete Streets Design Guide
2. Complete & Green Streets for All: Model Complete Streets Policy & Guide
3. School Zone Design Guide
4. School Bike Parking Guide
5. Planning for Greenways Guidebook

www.state.nj.us/transportation/eng/completestreets/resources



FHWA Proven Safety Countermeasures

PEDESTRIANS/BICYCLES



Crosswalk Visibility Enhancements



Bicycle Lanes



Rectangular Rapid Flashing Beacons (RRFB)



Leading Pedestrian Interval



Medians and Pedestrian Refuge Islands in Urban and Suburban Areas



Pedestrian Hybrid Beacons



Road Diets (Roadway Reconfiguration)



Walkways

safety.fhwa.dot.gov/provencountermeasures

Webinar: How to Adopt or Update a Complete and Green Streets Policy

Learn how to create and adopt your own custom municipal Complete & Green Streets Policy. If you already have a policy, learn how to upgrade with the NJ Model Policy. This free one-hour webinar for municipal officials, staff, or consultant representatives is sponsored by the NJDOT Bureau of Safety, Bicycle and Pedestrian Programs and the North Jersey Transportation Planning Authority and organized by Sustainable Jersey.

- Tuesday, September 17, 2024, noon to 1:00pm
- Follow-up Open House Q&A for attendees to be held virtually on Wednesday, October 30, 2024 from 3:00-5:00pm



<https://go.rutgers.edu/CSPolicy>



Thank You!

NEW JERSEY
Safe Routes to School



www.saferoutesnj.org

Contact:

NJ Safe Routes Resource Center

saferoutesnj.org

Telephone: (848) 932-7901

Email: srts@ejb.rutgers.edu



**NJ BICYCLE & PEDESTRIAN
RESOURCE CENTER**
Educate. Encourage. Empower.

Contact:

NJ Bicycle & Pedestrian Resource Center

njbikeped.org

Telephone: (848) 932-3714

Email: bikeped@ejb.rutgers.edu



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