

2026 New Jersey
Complete Streets
Summit



“Every Journey Safer”



April 21, 2026



College Ave Student Center,
Rutgers University, New Brunswick,
New Jersey



Register for free at
go.rutgers.edu/completestreets2026



Start With the School Zone



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Start With the School Zone



NEW JERSEY
Safe Routes



saferoutesnj.org



RUTGERS-NEW BRUNSWICK

**Edward J. Bloustein School
of Planning and Public Policy**

Alan M. Voorhees Transportation Center

3 TAKEAWAYS

1 You should start with the School Zone

2 There are people and resources to help you

3 There is more to it than just infrastructure

1

You should start with the School Zone

School Zone: areas of reduced speed in advance of schools

Why start with the School Zone?

- Many students walking and bicycling
- Often on state or county roadways with higher speeds, higher traffic volumes, multiple lanes, and fewer signals
- Schools are community centers
- Protecting children is rarely controversial
- Crossing Guards can't do it alone



School Zone Speed Limits

Established by state statute as 25 mph unless otherwise posted

- Studies show a gap between driver perception and reality related to speed.
- Speed limits are not enough to ensure student safety and must be coupled with strategies to:
 - increase visibility,
 - reduce vehicle speed, and
 - reduce pedestrian exposure.



2

There are people and resources to help you

- **Who might be interested:**

- PTA/PTO
- Municipal committees
- Advocacy Groups
- Student Groups

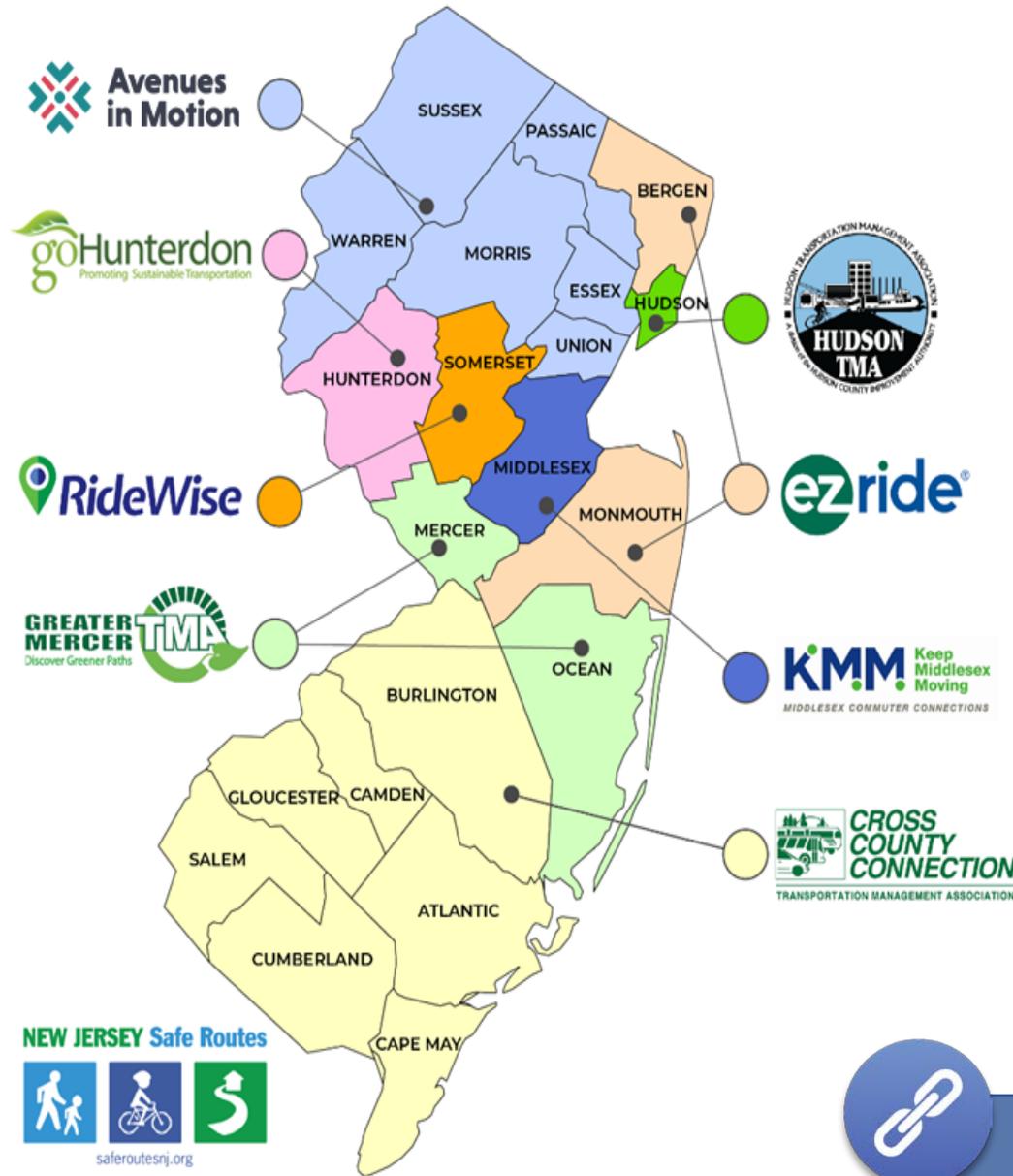
- **Messages that matter:**

- Link between physical activity and improved academic performance
- Student Safety
- Important “Life Skills”
- Sustainability/environmental issues
- Cleaner air/easier breathing for students and staff in school zones
- Social activity
- Community building



New Jersey Transportation Management Associations (TMAs)

The counties below are serviced by multiple Transportation Management Associations (TMAs) based on the municipality:



Passaic County

EZ Ride	Clifton, Haledon, Hawthorne, North Haledon, Passaic, Paterson, Prospect Park
Avenues in Motion	Bloomington, Little Falls, Pompton Lakes, Ringwood, Totowa, Wanaque, Wayne, West Milford, Woodland Park

Essex County

EZ Ride	Belleville, Bloomfield, Caldwell, Cedar Grove, East Orange, Essex Fells, Glen Ridge, Irvington, Maplewood, Montclair, Newark, North Caldwell, Nutley, Orange, South Orange, Verona, West Orange
Avenues in Motion	Fairfield, Livingston, Millburn, Roseland, Short Hills, West Caldwell

Union County

EZ Ride	Clark, Cranford, Elizabeth, Fanwood, Garwood, Kenilworth, Linden, Mountainside, Plainfield, Rahway, Roselle, Roselle Park, Scotch Plains, Springfield, Union, Westfield, Winfield
Avenues in Motion	Berkeley Heights, Murray Hill, New Providence, Summit

Somerset County

Greater Mercer	Montgomery
RideWise	All other municipalities in Somerset County



Visit saferoutesnj.org/find-your-srts-regional-coordinator



NJDOT Design Guides

- Complete Streets Design Guide
- School Zone Design Guide
- School Bike Parking Guide
- Complete Streets for All: Model Policy & Guide
- Planning for Greenways Guidebook
- NJ Micromobility Guide



3

There is more to it than just infrastructure

TMA Regional SRTS Coordinators

- Walk and Bike to School Events
- Bicycle and Pedestrian Safety Education
- Walk and Bike Assessments
- School Travel Plans
- Student Contests
- NJ SRTS Recognition Program
- Supportive Policies for Schools and Complete Streets
- Sustainable Jersey



Free Assistance from NJ TMAs

School Zone Safety Strategies

What about right now?

- Reduce vehicles, reduce speeds, minimize potential conflicts
 - Satellite Drop-Off
 - Temporary Road Closures
 - Temporary One-Ways



Temporary Demonstration Projects



Educate residents
about safer street
designs



Enable communities
to evaluate the
impact on street
performance and
safety



Test creative traffic
solutions



Photos: Cross County Connection TMA

3 *TAKEAWAYS*

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Help Desks

srts@ejb.rutgers.edu

bikeped@ejb.rutgers.edu

Websites

saferoutesnj.org

njbikeped.org

SafeRoutes



Academy



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Before: 2013 Photo



After: 2019 Photo



Before: 2007 Photo



After: 2018 Photo



Before: 2009 Photo



After: 2023 Photo



Before: 2017 Photo



After: 2022 Photo



Before: 2023 Photo



After: 2025 Photo



Street Closure During School Arrival & Dismissal