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NEW JERSEY
Safe Routes to School

www.saferoutesnj.org

NJ Safe Routes News
August 2025

Welcome to this issue of the NJ Safe Routes News funded by the New Jersey Department of Transportation.

To learn more about the NJ Safe Routes to School Program, please visit **saferoutesnj.org** or follow the NJ Safe Routes Resource Center on social media. Please also encourage your friends and colleagues to **subscribe to our newsletter**!

Subscribe to our Newsletter



Students Take the Lead as Governor Murphy Signs New Pedestrian and Bicyclist Safety Law

When Governor Phil Murphy signed landmark legislation on July 17, 2025, to strengthen driver education and improve pedestrian and bicyclist safety, it wasn't just lawmakers and transportation advocates standing proudly beside him, it was the voices of the students.

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Back to School, Back to Safety: Let's Keep the Roads Safe for Everyone

With the school year underway, mornings and afternoons see a surge not only in vehicle traffic, but also increases in foot traffic, bicycles, buses, and more families on the move. Children, some walking for the first time without a parent, are among our most vulnerable road users. It's important to remember that "back-to-school season" isn't just a time for pencils and planners; it's a time to prioritize street safety for everyone, especially students traveling to and from school.

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Safe Routes throughout New Jersey July 2025



Safe Routes to School Regional Coordinators from eight Transportation Management Associations (TMAs) throughout New Jersey are ready, willing, and able to offer FREE technical assistance in Safe Routes programs in communities from all 21 counties. Find your Safe Routes to School Coordinator **here**

Check out what New Jersey's TMAs have been doing so far this past month!

Read the SCOOP!



New Jersey Target Zero Working Group Seeks Input on Action Plan

New Jersey has set an ambitious goal to eliminate roadway fatalities and serious injuries by 2040. To reach that vision, the **New Jersey Target Zero**

Working Group members are developing a first-of-its-kind statewide Target Zero Action Plan, and they need your feedback to get it right. Currently, the working group is seeking feedback on draft actions, impacts, and timeframes.

Learn More



Ruby Bridges Walk to School Day

This powerful day honors 6-year-old Ruby Bridges, who bravely integrated her elementary school in 1960. Every year, students, families, and schools walk together to celebrate Ruby's courage and spark conversations about anti-racism, kindness, and making positive change in our communities.

Start planning your event now!

Learn More



Exploring the Power of E-Bikes: Share Your Voice!

VTC researchers are studying how e-bike rebate programs could impact both current riders and potential new users.
We're looking at:

- E-bike users: How does access to an e-bike affect your daily life and well-being?
- Non-users: Would a rebate make you more likely to get an e-bike? What's holding you back?

Your input will help shape future transportation policy and make e-bikes more accessible for everyone.

Take the survey!



JOIN OUR TEAM!

The Alan M. Voorhees Transportation Center, a unit of the Bloustein School of Public Planning and Policy, seeks a Research Project Coordinator II to support the NJ Safe Routes to School Resource Center.

Candidates should possess experience and knowledge specifically related to:

Transportation policy and planning (general),
Safe Routes to School, bicycle and pedestrian planning, metropolitan and regional planning, public and stakeholder engagement, and training.

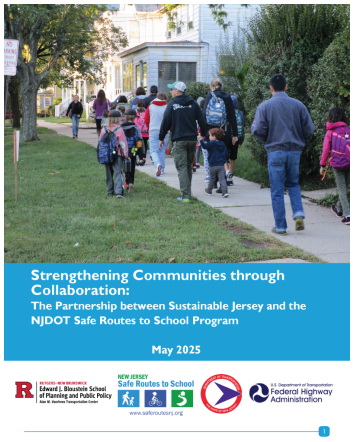
Learn more here **Apply Here**

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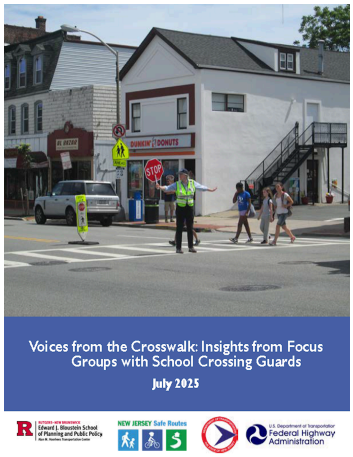
Strengthening Communities through Collaboration: The Partnership between Sustainable Jersey and the NJDOT Safe Routes to School Program

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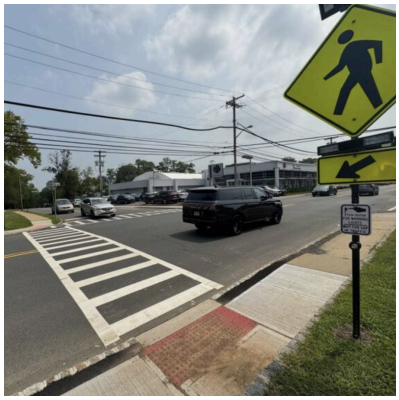
Voices from the Crosswalk: Insights from Focus Groups with School Crossing Guards

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How to Retain Crossing Guards: Strategies for Overcoming Shortages and Boosting Job Satisfaction

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New Flashing Crosswalk Boosts Safety for Students and Families on Busy Morris Avenue

The City of Summit has installed a new pedestrian crosswalk at the intersection of Morris Avenue and Butler Parkway, a key route for students and families traveling between Summit High School, Washington Elementary School, the nearby athletic fields, and Magic Fountain.

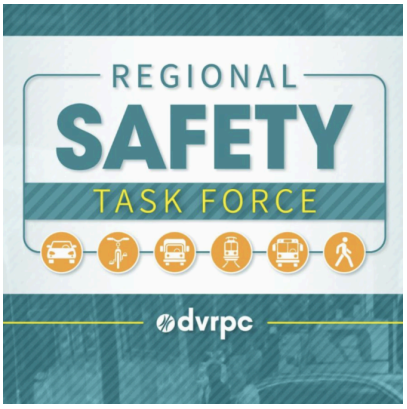
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Chatham Township Finally Receives Safe Routes to School Construction Approval 11 Years After Receiving $578,000 Grant in 2014

Chatham Township has persevered through the long road of bureaucratic red tape and will finally begin construction of the sidewalks funded by a Safe Routes to School grant awarded in 2014.

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Delaware Valley Regional Planning Commission to Host Regional Safety Task Force Meeting

On Thursday, September 11, DVRPC will host a Regional Safety Task Force meeting on Safe Routes to School.

Get Tickets Here



All Hail the Humble Speed Hump

These simple, cheap traffic-calming devices are both effective and wildly popular with (most) residents. Here's why more cities are going all-in on speed humps.

Read More





Take the Lane: Avoid the Door Zone

Improving School Crossings

Join us at the next NJ BPAC meeting

Wednesday, September 10, 2025

The New Jersey Bicycle and Pedestrian Advisory Council (NJ BPAC) is coordinated by the Alan M. Voorhees Transportation Center on behalf of the New Jersey Department of Transportation.

Upcoming BPAC meetings:
Wednesday, September 10, 2025
Wednesday, December 3, 2025

BPAC is open to everyone.
To participate, please register using the following link:
njbikeped.org/join-the-next-meeting/

After registering, you will receive a confirmation email containing information about joining the meeting.

Learn More about NJ BPAC

Interested in learning more about NJ Safe Routes?

Connect With Us!

848-932-7901 | srts@ejb.rutgers.edu | saferoutesnj.org

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